Saudi Arabia E-Learning Market is expected to reach over USD 1 billion in terms of Revenue by 2025: Ken Research

The report concludes with future projections and analyst recommendations highlighting the major opportunities and cautions.

SAUDI ARABIA, October 14, 2020 /EINPresswire.com/ --
•⬛he content services market is anticipated to grow with a CAGR of 18.9% and the Technology Services with a CAGR of 23.9% during the forecast period 2020-2025F

•⬛audi Arabia E-Learning Market is anticipated to witness the entry of large number of global content and technology companies in the next few years.

Massive Growth in Population to Drive E-Learning Growth: Saudi Arabia to witness urgent need for e-learning owing to the massive population growth vis-à-vis the scarcity of teachers in both quantity and quality, including the need to reduce financial burden. Saudi Arabia's population is relatively young thereby increasing the demand for the education market. The lack of higher education facilities in Saudi Arabia is leading to an increased demand for the e-learning services. The country is witnessing an increase in the women learners with family obligations and limitations who wish to avail the e-learning services rather than attend the physical classrooms. To tap this growing need of education the country is witnessing the emergence of both local and global e-learning companies.

Saudi Arabia E-Learning

Surging Adoption of Technologies to Drive E-Learning Growth: The e-learning market in Saudi Arabia is anticipated to witness an increase in the adoption of technologies to stay up to date the market. The integration of LMS with smart classes across universities and schools in the Kingdom is expected to contribute to the growth of the E-learning market. The implementation of advanced technology services, which can enhance the quality of learning material, is estimated to aid the growth of overall e-learning industry revenues in the future. Integration of

processes within the companies and institutions so as to judge the performance of students and employees has become important over the past few years. This is further anticipated to add value to the e-learning technology services industry.

Suring Demand from Corporate Sector: The e-learning market is anticipated to grow in the next few years owing to the rising adoption of e-learning services among the corporate who are more willing to opt for a certification course to develop their skills and knowhow. The e-learning companies have started collaborating with renowned institutions across the world to provide valuable certified courses to their end users. The rising acceptance of e-learning certification courses in the corporate sector in Saudi Arabia is to attracting the individuals to avail such courses from the e-learning companies.

Saudi Arabia E-Learning infographic

Analysts at Ken Research in their latest publication "Saudi Arabia E-Learning Market Outlook to 2025: Rising initiatives by the Ministry of Education to Boost the E-Learning Market" believe that the e-learning industry in Saudi Arabia has been growing and is expected that it will expand further owing to the surging internet users, technological advancement in E-learning, increasing Smartphone penetration, Surge in number of distance learning users and various other factors. The market is expected to register a positive CAGR of 21% in terms of revenue during the forecast period 2020-2025F.

For More Information, Refer to this link

https://www.kenresearch.com/education-and-recruitment/education/saudi-arabia-e-learning-market-outlook-to-2025/348335-99.html

Key Segments Covered of E-Learning

By Content and Technology Services:
Content Services
Technology Services

By End Users:
Higher Education

K-12

Corporate and Government Sector

Individual/Home User Segment

Others (preparation institutes, vocational colleges and technical training centers)

Key Segments Covered of Content Services Market

By Product Category:

Multimedia

Open Courseware

Online Test and Assessment

By Type of Content Format:

Video

Audio

Text

By Source:

M-Learning

MOOCs

SPOC

Gamification

E-Books

Key Segments Covered of Technology Services Market

By Product Category:

Learning Management System (LMS)

Smart Classroom

Smart Authoring Tool

By End Users of LMS:

Higher Education

Corporate Sector

K-12

Others (preparation institutes, vocational colleges and technical training centers)

By Webbased and Installed LMS :

Webbased LMS

Installed LMS

Key Target Audience

E-Learning companies

Content companies
Technology companies
Education Institutions
Authoring Tool companies
Private Equity and Venture Capitalist
Industry Associations

Time Period Captured in the Report:

Historical Period – 2015-2020P
Forecast Period – 2020-2025F

Companies Covered:

Content Companies:

New Horizon
K12
Alwasaet
Bakkah
Udacity
Edx
Nafham
Noon
Integrated Solutions for Business (ISB)
Harf Information Technology
Smartway
Edutacs
Dolf Technologies
Board Middle East (BME)
Classera
Edraak
Rawaq.org

Technology Companies:

Naseej
Innovito
Integrated Solutions for Business (ISB)
Harf Information Technology
Smartway
Edutacs
Dolf Technologies

Board Middle East (BME)
Classera
Edraak
Rawaq.org

Key Topics Covered in the Report

Ecosystem of E-Learning Market in Saudi Arabia

Saudi Arabia E-Learning Market Overview and Genesis

Business Models in Saudi Arabia E-Learning Industry

Saudi Arabia E-Learning Market Size by Revenue, 2015-2020P

Saudi Arabia E-Learning Market Segmentation

Trends and Developments in Saudi Arabia E-Learning Industry

Issues and Challenges in Saudi Arabia E-Learning Market

Decision Making Criteria in Saudi Arabia E-Learning Market

Competitive Landscape of Saudi Arabia E-Learning Industry, 2020

Saudi Arabia E-Learning Market Future Outlook and Projections, 2020-2025

Analyst Recommendations

For More Information, Refer to this link

https://www.kenresearch.com/education-and-recruitment/education/saudi-arabia-e-learning-market-outlook-to-2025/348335-99.html

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