

Keboola Launches a Freemium Version of its DataOps Platform

Keboola Connection, the platform that unifies data management, collection, governance, pipeline automation and data sharing, is now available for free.

CHICAGO, IL, USA, October 15, 2020 /EINPresswire.com/ -- [Keboola, the leading all-in-one DataOps platform](#), has released a new freemium tier. The release was announced on the 15th of October as part of the Looker JOIN@HOME conference.

With the new business model, Keboola is enabling data scientists, data engineers, and other data enthusiasts to connect data, build their own ETL pipelines and data models for free. What's more, the functionalities are on par with similar offers that start at a couple of hundred dollars per month.

Until recently, Keboola offered monthly plans for SMBs and enterprises. With the freemium model, Keboola is expanding its market base to cater the needs of any data department or individual. The company's mission is to simplify complex data operations by offering a scalable, enterprise-level data architecture that is ready to grow with your business needs from day one.

The freemium model supports a single project and comes with a Snowflake data warehouse, but if you already have a preferred DWH, it can easily be connected. Each project receives monthly free computing capacity in form of credits. These credits are used when running jobs within the platform, such as extracting data, running orchestrations, conducting transformations, scaffolding, and more. Additional credits can always be purchased from within the platform. However, no credit card is required to start working with data.

"Keboola's data fabric unifies data management in a single platform and empowers data teams to produce models in a fraction of the time. Additionally, automating repetitive tasks frees up teams to do more interesting and valuable projects," says Pavel Dolezal, Keboola's CEO. "With the free tier, every data team gains insight into their data operations and related costs, creating a perfect opportunity for businesses to reconsider their current processes of innovation and deployment," Dolezal continues.

Gaining data insights just got faster and easier. To find out more about the freemium model, please visit keboola.com.

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