

Minim Wins 2020 CyberSecurity Breakthrough Award

International Awards Program Recognizes Outstanding Information Security Products and Companies

MANCHESTER, NEW HAMPSHIRE, UNITED STATES, October 15, 2020 /EINPresswire.com/ -- [Minim](#), the AI-driven managed WiFi and security platform, today announced that it has been named the winner of the “Next Generation Firewall Solution of the Year” award in the fourth annual [CyberSecurity Breakthrough Awards](#) program conducted by CyberSecurity Breakthrough, a leading independent market intelligence organization that recognizes the top companies, technologies, and products in the global information security market today.

As over 80% of businesses plan to increase remote work after the Covid-19 pandemic, Minim® helps transform at-home work environments into secure, managed office networks in seconds. The AI-driven Bring Your Own Network™ (BYON) solution provides a next-gen consumer IoT firewall and centralized control for the employer, as well as a simple home policy management app for the employee. The solution consists of three parts:

- Minim-Powered WiFi System provides two meshed Motorola® devices with Zero Touch Provisioning to create the Minim network.
- Minim® Edge Extend web application grants IT personnel and MSPs visibility into their Minim





As the office has exploded into the employee's home, employees and employers need tools that deliver higher visibility, control and protection for their business while respecting personal privacy."

Gray Chynoweth, CEO at Minim

network with insights including: employee network usage, health scores, mesh system settings management, and vulnerability analysis from an AI-driven IoT firewall.

- Minim[®] Remote Assistant mobile app enables employees to self-diagnose WiFi performance issues, such as low signal strength or speeds, as well as set home policies for security filters, ad blocking, safe search, listening device pausing, and more.

"At Minim, our goal is to make the connected home safe and easy to use for life and work. However, as immense amounts of sensitive corporate data pass through remote employees' networks today, simplicity cannot compromise

security. It is for this reason that we're so excited to offer a sophisticated edge management and firewall solution for distributed businesses that is both user-friendly and budget-friendly," said Gray Chynoweth, CEO at Minim. "As the office has exploded into homes, Minim provides usable tools for businesses to overcome new corporate edge challenges and support employees while respecting their personal privacy."

The mission of the CyberSecurity Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of information security categories, including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Email Security and many more. This year's program attracted more than 3,750 nominations from over 20 different countries throughout the world.

"Minim's platform has never been more important than it is today as millions of employees now work from home, significantly increasing the potential of a high-profile business data breach from an employee's home that can cost their employer millions and result in lasting reputational damage," said James Johnson, managing director, CyberSecurity Breakthrough. "We congratulate the entire team at Minim for their success and innovation, and we are proud to present to them our 'Next-Generation Firewall Solution of the Year' award in the 2020 CyberSecurity Breakthrough Awards program."

Under the hood, Minim-powered access points receive frequent updates and stream telemetry to the Minim cloud for IoT behavioral analysis— a Next Generation Firewall with proprietary 26-point IoT fingerprinting. Unlike traditional cloud enterprise security solutions, Minim does not intercept and haul traffic to its platform, and it does not require manual maintenance of performance SLAs and policies; instead, Minim's AI-driven platform achieves better cost-efficiencies and effectiveness by analyzing packet flows, providing contextual insights on identified devices, and stopping malicious attacks using up-to-date smart home threat intel.

To offer Minim to distributed businesses across the globe, Minim has partnered with [Telarus](#), the

largest privately-held technology services distributor in the United States. To learn more, visit www.minim.co or contact a Telarus partner today.

About Minim

Minim® is a cloud WiFi management platform that enables and secures a better-connected home. Minim's Software as a Service (SaaS) helps businesses create co-managed WiFi networks to monitor device behavior, optimize the broadband connection, eliminate connectivity issues, and block cybersecurity threats. The company's self-learning platform employs proprietary fingerprinting and behavioral models to detect threats and performance issues without compromising privacy. Minim customers benefit from intuitive applications and hardware choice to improve the WiFi experience, leading to happy and productive homes and offices where things just work. The company is now partnering with ISPs, managed service providers, distributed businesses, and device manufacturers who want to help make home connectivity as safe and reliable as drinking water. To learn more, visit <https://www.minim.co>.

About CyberSecurity Breakthrough

Part of Tech Breakthrough, a leading market intelligence and recognition platform for global technology innovation and leadership, the CyberSecurity Breakthrough Awards program is devoted to honoring excellence in information security and cybersecurity technology companies, products and people. The CyberSecurity Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough information security companies and products in categories including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Web and Email Security, UTM, Firewall and more. For more information visit CyberSecurityBreakthrough.com.

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