

National Association for Women Sales Professionals (NAWSP) Launches Mentorship Mondays

New program made possible through a partnership with Okta, leading provider of secure identity management software

BEND, OR, UNITED STATES, October 14, 2020 /EINPresswire.com/ -- The [National Association for Women Sales Professionals \(NAWSP\)](#) today announced the

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launch of its new Mentorship Mondays program, made possible through a new partnership with Okta, the leading provider of identity for the enterprise. Okta will be the premier sponsor for the new program, which provides guidance, advice and leadership for women in sales.

“We're always looking for ways to best support our members, and our new programs are made possible by support and partnerships from businesses like Okta,” said Cynthia Barnes, founder and CEO of the NAWSP. “Okta is an exceptional partner and we're excited it is sponsoring

Mentorship Mondays, which will be vital for our members as they try to navigate an ever changing business world. To say we appreciate their support would be an understatement!”

One of several initiatives NAWSP has developed to help its members during the pandemic, Mentorship Mondays, kicked off earlier this month. During these weekly sessions, registrants are able to ask questions and network with senior leaders in sales in order to boost their own professional development. The hour-long sessions will bring sales professionals together in a virtual setting that nurtures ongoing success. The program helps to embody NAWSP's belief that women who've reached the top tier of sales success are at their best when they help less experienced women rise behind them.

“Organizations like the NAWSP help to empower individuals to succeed and be their best, and we're happy to be part of helping to grow their programming,” said Madhavi Bhasin, head of diversity, inclusion, and belonging at Okta. “We love that the Mentorship Mondays program provides solid, practical help for women to help them navigate a successful career path.”

The new sponsorship and program come just in time to celebrate “Women in Sales Month” during the month of October. The NAWSP is also celebrating the month by offering increased membership options, including scholarships and reduced or no-fee access, to those who may not have the extra funds to join.

About NAWSP

NAWSP was founded in 2016 with the goal of helping women reach the top 1% in the traditionally male-dominated world of sales. The organization supports women with tactical training to develop the skills and strengths they need to succeed with the support of a national organization of almost 15,000

like-minded sales professionals. All trainings are developed for women, by women to address the unique challenges women face while amplifying their innate strengths. Members have access to in-person meetings and a one-of-a-kind online community among other resources. The organization is supported by numerous companies that recognize the value of diversity like Google, Oracle, Michelin, and Toyota. www.nawsp.org

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Cynthia Barnes

NAWSP

+1 415-361-4019

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