

# Alair Continues Expansion in Ontario

*Belcon Construction Co. Becomes Alair Homes King*

NOBELTON, ONTARIO, CANADA, October 15, 2020 /EINPresswire.com/ -- Exhibiting the largest footprint of any premium custom home building and large-scale renovation brand in the world, [Alair](#), continues its expansion in the Ontario, Canada region bringing the total number of offices in the province to 24. The Alair team is proud to announce that Belcon Construction Co. has been awarded the prestigious Alair partnership in the King region of Ontario and is now [Alair King](#).



John Bella, founder, and owner of Belcon Construction Co. has experienced great success over the last 16 years in shaping the communities within the King region of Ontario. Belcon is transitioning to Alair to allow Bella to continue his love of custom home building and renovating, and to deliver an even better client experience.

“

I really love helping families make their dream homes in the King region become reality, and I'm thrilled to share Alair with this great community.

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*John Bella, Partner | Alair King*

“Alair’s completely transparent and more intelligent way to build and renovate homes will provide me resources and processes that will translate into a better experience for everyone, especially my clients. I also am excited to scale and grow our business using Alair’s proven method,” Bella comments.

Bella, known for his strong problem-solving skills, relationship building, and amazing projects, lives in Nobleton with his wife and children. After years spent in Toronto, he fell in love with the King area and feels that the

region is the perfect place to settle down and raise a family with many cattle and horse farms, as well as a slower pace of life.

"I really love helping families make their dream homes in the King region become reality, and I'm thrilled to share Alair with this great community," Bella says.

Justin Thompson, Regional Partner for the Alair Ontario Region says, "The Alair brand is built by incredible, like-minded people who are committed to collaboration, innovation and keeping each other accountable to help move the needle in our industry. We're looking for the right industry leaders to add to the unique culture that has been created at Alair and know that John will be a great addition to our team here in Ontario. We congratulate him and welcome him to the Alair family."

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## About Alair

Founded in 2007, Alair began franchising in 2012 and continues to grow across Canada and the United States. Alair is in the business of helping individuals, families, and businesses overcome the obstacles they face to live a healthier, happier, more comfortable, and more productive lifestyle. We do this by attracting the most successful construction companies in each market and transforming them into the most valuable, lowest-risk, highest-reward construction companies in the world. For more information, visit [www.alairhomes.com](http://www.alairhomes.com).

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