

# Stevie® Award for Women in Business Bestowed on Limina CEO Maria Taylor

*Taylor's Strong Entrepreneurial Spirit Drives Limina's Rapid Growth*

LONGMONT, CO, UNITED STATES, October 14, 2020 /EINPresswire.com/ -- [Maria Taylor](#), Chief Executive Officer of [Limina](#), has been named the winner of a bronze Stevie® Award in the Female Entrepreneur of the Year category in the 17th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees, and the companies they run- worldwide. The Stevie Awards have been hailed as the world's premier business awards.

More than 1,500 nominations were considered from organizations and individuals worldwide in multiple categories. Maria Taylor won in the Female Entrepreneur of the Year category for Business Services with 10 or less employees.

Maria's entry showcases how her strong entrepreneurial spirit drives Limina's rapid growth, even during the COVID-19 pandemic. Since founding Limina 16 years ago with co-founder and Principal Jon Fukuda, the firm has grown from 2 to 9 employees and to more than \$2 million in revenue as of December 31, 2019. Key achievements from July 1, 2019 to July 31, 2020 include:

-Revenue and headcount growth. Limina grew its revenue 15%, retained all 8 of its employees, and hired 1 new employee.

-Strong client retention. Limina had a 75% growth rate in client's year over year, and gained 5 new projects with existing clients, including the U.S. Fish and Wildlife Service, Association of American Medical Colleges and Docketly.

-UX industry thought leadership. Limina invested in a strategic research study and published



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“The 2020 Design-Integration Report.” It has been extremely well received — garnering media coverage, analyst attention, invitations to speak at industry conferences, and igniting conversations with current and prospective clients.

-Corporate awards. Limina won the Inc. 5000 award, the BizWest Mercury 100, and three awards from the Denver Business Journal: Small Business Awards, Fast 50, and Minority-owned Business.

“As a 100% minority-owned and 51% women-owned business, I am truly honored to be recognized with a Stevie Award for Women in Business — and this award extends to our dedicated Limina team,” said Maria Taylor, Limina’s CEO. “I’m passionate about accelerating the adoption of human-centered design as integral to business success, and growing a diverse and inclusive business.”

The Stevie Award judges’ responses to Maria’s entry were positive and enthusiastic. The judges’ comments below have not been edited in any way:

-Increase in employees and increased revenue is impressive. Being 100% minority-owned stands out to me. I wish you the best with your growth.

-UX is so often an afterthought for business. It’s great to see that UX is at the core of your technology.

-Maria has grown a successful business that is even more relevant in these challenging times, on her years of experience. Her combined skills incorporating technology and creativity along with her business know how have enabled her to drive her business forward and to develop a new software product.

-Such a value adding company that you’ve created and build one. Well done.

-Excellent thought leadership and client impact.

Visit <http://www.StevieAwards.com/Women> for a complete list of Stevie winners by category.

#### About Limina

Limina is a user experience (UX) and technical design consultancy that helps Fortune 500 companies and government agencies simplify complex human-to-computer interactions by designing more intuitive integrated digital user experiences. Limina’s discovery process helps clients uncover the needs and wants of their customers, rather than create a new product or service that they think customers want. Founded in 2003, Limina is based in Longmont, CO. Learn more at [www.limina.co](http://www.limina.co) or follow us on LinkedIn at Limina.co, on Twitter @liminaux, and on Instagram @liminaux.

#### About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for

Women in Business, and the the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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Veronica Kido

Kido Communications, LLC (on behalf of Limina)

+1 202-269-9064

vkido@kidocommunications.com

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