Jitterbit expands footprint in Japan with three major partnerships

TOKYO, JAPAN, October 14, 2020 /EINPresswire.com/ -- Jitterbit, the API transformation company, today announced three new partnerships that will bring the company's leading Enterprise Integration Platform as a Service (EiPaaS) technology to customers in Japan.

Reseller agreements with Rococo Co., Blue Tiger Consulting and AllConnect will help widen Jitterbit's footprint in Japan while enabling the partners to accelerate the expansion of their SaaS businesses.

"When looking at global expansion opportunities, establishing a presence in a thriving market such as Japan is an ideal situation," said Andrew Henderson, Asia-Pacific Managing Director, Jitterbit. "We are proud to align ourselves with well-respected businesses such as Rococo Co., Blue Tiger Consulting and AllConnect, and we look forward to increased momentum in Japan and the wider Asia-Pacific region."

Each of Jitterbit's three new partners has varying business objectives.

Rococo Co. is a major ServiceNow partner in Japan, and the partnership will help customers achieve data integration with ServiceNow. Blue Tiger Consulting is an Oracle Japan partner, mainly aiming for data integration with NetSuite. AllConnect is a business consultant for e-commerce companies in Japan, working with some of the largest online merchants in the country.

"Jitterbit is a global leader in EiPaaS and our channel strategy is a key platform for our expansion, the fact that these new partners cross such diverse ecosystems is testament to our ability to technically connect these applications and execute on customers requirements, while meeting the commercial imperatives of the growing Channel." said Ron Wastal, Senior Vice President of Alliances, Jitterbit.

The agreements with Blue Tiger Consulting and AllConnect took effect in August, while the partnership with Rococo Co. began in September.

To gather more information on Jitterbit's Partner Program for SIs, ISVs, resellers and OEMs:
 Visit Jitterbit's Partner Program web page.
 Learn how to refer a lead or become a Jitterbit partner.

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About Jitterbit, Inc.
Jitterbit, the API transformation company, makes it quicker and easier for businesses to exploit data from any source, empowering them to rapidly innovate and make faster, more effective decisions. The Jitterbit Harmony API integration platform and API360 solutions enable companies to quickly connect SaaS, on-premises, and cloud applications and instantly infuse intelligence into any business process. To learn more, visit www.jitterbit.com or follow us on LinkedIn and on Twitter at @Jitterbit..

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