

# Top Explainer Video Production Companies in Poland: Explain Ninja Is Leading The List on Clutch

*Explain Ninja was rated among the Top Poland Explainer Video Agencies on Clutch in October 2020.*

WARSAW, MASOVIAN, POLAND, October 15, 2020 /EINPresswire.com/ -- Today, the video has become one of the most versatile sales and marketing mediums available for businesses. Modern customers prefer watching a short explainer video instead of reading time-consuming tutorials, guidelines, or explanations. To address customer needs, brands should optimize their marketing and customer experience for video-savvy consumers. Thus, explainer video production services are gaining popularity today.



The market is saturated with dozens of video agencies producing live motion and animated video explainers. However, choosing the right partner still is a challenge for many entrepreneurs and digital marketers. There are a range of requirements and criteria the video production company must meet before a business owner starts collaborating with it, including the quality of the video, the originality of a visual style, the uniqueness of a script, the team's professionalism, project management, costs, turnaround time, previous customer reviews, and so on.

Considering all factors mentioned above, the Clutch team has conducted annual market research and defined the [Top Explainer Video Production Companies](#) in Poland for October 2020. [Explain Ninja](#), a Warsaw-based animation studio, has entered the list.

## INTERNATIONAL REPUTATION

Explain Ninja is a leading animated explainer video company in Poland. Since its establishment in 2013, the team has produced many animation videos for startups, small businesses, medium-

sized companies, and large enterprises. Its clients are located worldwide and include big brands like Google, Atlassian, Pipedrive, Bolt, Codio, and others.

#### PREMIUM QUALITY ANIMATION

Explain Ninja brings together talented digital artists, animators, creative directors, and producers with extensive expertise in the animation industry. Considering the high quality as the top priority, the team has created animation works that have received multiple awards and have been high-rated on B2B market analytics platforms such as Clutch, The Manifest, Visual Objects, etc.

#### LIMITLESS CREATIVITY

The company is well-known in Poland and globally thanks to its exceptional professionalism and limitless creativity. Explain Ninja's works are featured with an original illustration style, unique animations, and exciting scripts. It is also reflected in their previous customer feedback on Clutch.

#### PROVEN TRACK RECORD

Serving clients from different niches and verticals, the team has gained a cross-industry knowledge that allows them to create stand-out animated videos that correspond to each industry's peculiarities and target audience. Explain Ninja's portfolio includes animated videos for healthcare, marketing, fintech, SaaS products, real estate, insurance, HR and recruiting, and many others.

If you are looking for a reliable video production company, Explain Ninja might be an excellent option. The team is open for new challenges! To learn more about services and get the project estimate, contact [hello@explain.ninja](mailto:hello@explain.ninja).

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