

Non-Gluten Products Market 2020 Global Industry Sales, Supply, Consumption, Analysis and Forecasts to 2026

Wiseguyreports.Com Publish New Market Research Report On-"Non-Gluten Products Market 2020 Global Analysis, Size, Share, Trends, Opportunities and Growth 2026"

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[Non-Gluten Products Market 2020](#)

Market Overview

Gluten is usually found in grains like wheat, barley, and rye. It is used to provide moisture and elasticity to the food. It also helps in improving the size, shape, texture, and strength of the bread. Many foods are made with ingredients that contain gluten. The rise of gluten sensitivity and celiac disease among the people has made it necessary and important to consume non-gluten products. Some non-gluten products are naturally free of gluten like apples or sweet potatoes.

The following top manufacturers covered in this report

Boulder Brands
DR. SCHÄR AG/SPA
ENJOY LIFE NATURAL
General Mills, Inc
The Hain Celestial Group
Kraft Heinz
HERO GROUP AG
KELKIN LTD
NQPC



RAISIO PLC
Kellogg's Company
Big Oz Industries
Domino's Pizza

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Other non-gluten products are processed to remove gluten or processed without using the gluten-containing components. Non-gluten products are shown to have benefits like weight loss, increased energy, and improved health. Some health conditions like wheat allergy, gluten ataxia, non-celiac gluten sensitivity arise due to the intake of gluten products. The non-gluten products as approved by the FDA include no more than 20 parts per million of gluten. The adoption of gluten-free labeling is also encouraged by the FDA, for the benefits of the customers.

The global non-gluten products market report analyses the awareness in the governmental policies relating to the use of non-gluten products. The upcoming technological advancements and progress of the key industries have raised the platform for the rise in the non-gluten products market. Though very little research has been conducted related to the benefits of the non-gluten products, its preferable use has been expected to rise in the coming few years. The worldwide key players in the industry are prompted to improve on the products due to the health consciousness among the population.

Market Segmentation

The market segmentation on the basis of types of non-gluten products is categorized into Bakery Products, Cereals and Snacks, Pizzas and Pastas, Savories and such others. The use of non-gluten products in these popular types of markets is one of the reasons behind the increasing production and revenues of these products. The labeling on the products by the manufacturing companies is also raising awareness among the consumers on a global scale. On the other hand, based on the applications of the non-gluten product market it can be categorized into Hotels and Restaurants, Conventional Stores, Hospitals and Drug stores, Speciality services and Educational institutions.

Regional Overview

Regions like Europe, Asia- Pacific, South America, North America, Africa, and the Middle East have been rising its shares in the Global non-Gluten products market. Manufacturers and distributors have partnered with other companies in the gluten-free product business and have focused on providing good quality non-gluten products to the customers. The increased technological improvements have also led to the processing of the gluten-free products by keeping intact the taste and richness of the ingredients used. The market opportunities for the companies is increasing and the new developments of non-gluten products in the fast-food industry is also one of the major reasons for the global demand for the production and

distribution of gluten-free products.

Industry News

As the popularity of the non-gluten products is increasing day by day, KOBEMa- the first Japanese and far eastern gluten-free cafe has launched a branch in the UAE, providing a gluten-free menu to its customers. In another report, Dutch retailer Jumbo has launched Lekker Vrij Van Gluten, a new range of gluten-free products for its consumers.

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