

## AHAVA DIGITAL GROUP RANKS NO. 12TH ON THE 2020 GROWTH LIST

CANADIAN BUSINESS UNVEILS ANNUAL LIST OF CANADA'S FASTEST-GROWING COMPANIES

KITCHENER, ONTARIO, CANADA, October 15, 2020 /EINPresswire.com/ -- Canadian Business today ranked Ahava Digital Group No. 12th on the 32nd annual Growth List, the definitive ranking of Canada's Fastest-Growing Companies. Produced by Canada's premier business and current affairs media brands, the Growth List ranks Canadian businesses on five-year revenue growth. Growth List winners are profiled in a special print issue of Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan's magazine and online at Canadian Business published with Madaan Business published with Madaan Business published with Madaan Business published with Bus



Canadian Business published with Maclean's magazine and online at CanadianBusiness.com and GrowthList.ca.

Ahava Digital Group made the 2020 Growth List with five-year revenue growth of 8283%. "The companies on the 2020 Growth List are really exceptional. Their stories are a masterclass in how to survive when the economy throws a curveball. Despite turbulence, the 2020 Growth List companies showed resilience, spirit and, most importantly, empathy and strong leadership," says Susan Grimbly, Growth List Editor. "As we celebrate over 30 years of the Canada's Fastest-Growing Companies program, it's encouraging to see that the heart of Canada's entrepreneurial community beats strong, even in tough times."

"Ahava Digital Group is honoured to be on the Growth List ranking," says Founder & CEO, Dr. Janét Aizenstros. "This achievement reflects the strength of our service and the dedication of our team globally."

The most astonishing feat for Ahava Digital Group has been achieving this rank which reveals that Dr. Janét Aizenstros is the first Black woman in Canadian history to have founded and scaled a 9-figure tech organization globally. Modestly, she retreated from further conversation about her past and current achievements. However, after speaking with leaders' within the organization, the true discovery is clear that Ahava Digital's success comes from their intentional commitment to DEIB (diversity, equality, inclusivity and belonging) by this leader's visionary guidance. Aizenstros has organically (but strategically) grown Ahava Digital Group into a company that touches more than 15 countries across the global. Her conscious focus is displayed by the company's initiatives. Aizenstros is a signatory with the <u>United Nations Business Action Hub (UNBAH) for the United Nations Global</u> Compact, a patron within Concordia

Leadership Council and a recent winner for the <u>2020 Stevie</u> <u>Awards for Female Entrepreneur of</u> the Year for Canada.

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## ABOUT THE GROWTH LIST

For over 30 years, the Growth List ranking of Canada's Fastest-Growing Companies (formerly the Growth 500) has been Canada's most respected and influential ranking of entrepreneurial achievement. Originally developed by PROFIT and now published in a special Growth List print issue of Canadian Business (packaged with the December issue of Maclean's magazine) and online at GrowthList.ca and CanadianBusiness.com, the Growth List ranks Canadian companies on five-year revenue growth, and the Startup List ranks Canadian new growth companies on two-year revenue growth. For more information on the ranking, visit GrowthList.ca.

## **ABOUT CANADIAN BUSINESS**

Founded in 1928, Canadian Business is the longest-serving business publication in the country. It has fuelled the success of Canada's business elite and, through the Growth List ranking, celebrates leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

## ABOUT AHAVA DIGITAL GROUP

Ahava Digital Group is a women-led digital consultancy that helps to shift the perspective of Fortune, B-corporations and media companies to grow devoted long-term relationships with women consumers in an emotional and intuitive way fueled by DATA and TECHNOLOGY to deliver an ROI.

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