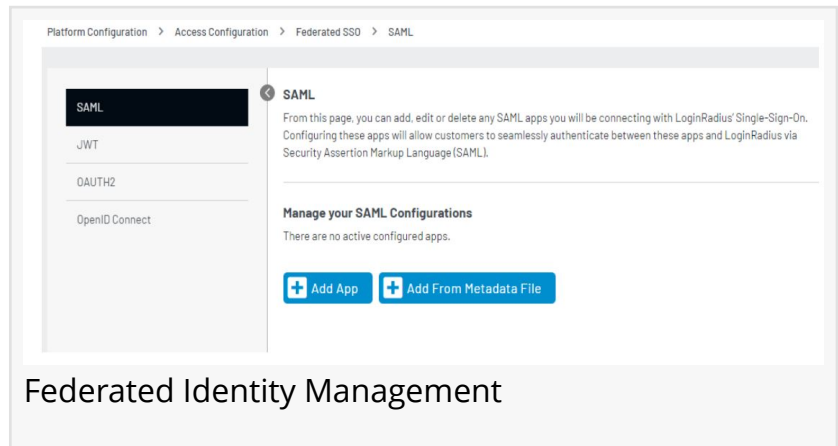


LoginRadius Simplifies Federated SSO Implementation with the launch of Federated Identity Management

CIAM leader extends implementation support for Federated SSO, aims to boost user experience across applications

VANCOUVER, BRITISH COLUMBIA, CANADA, October 15, 2020 /EINPresswire.com/ -- LoginRadius, a global leader in consumer identity and access management (CIAM), today announces the details of its latest launch, [Federated Identity Management](#).



Federated Identity Management

Designed to simplify federated SSO authentication for consumers across trusted organizations, this recent release allows consumers to gain access to multiple organizations' web applications using one digital identity.

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Deepak Gupta, CTO and Co-Founder of LoginRadius

“As we race to simplify our consumer-facing features, this time we have come up with an easy-to-deploy infrastructure for Federated SSO,” says Deepak Gupta, CTO and Co-Founder of LoginRadius.

“With this launch, the LoginRadius developer community have really delivered on the promise of one identity for multiple applications. No matter where the applications reside, businesses can now ace consumer authentication

using one secure login,” he added.

Key Features of LoginRadius Federated Identity Management

Support for industry-standard SSO protocols: LoginRadius supports standard SSO protocols like SAML, JWT, OAuth 2.0, OpenID Connect (OIDC), and Web Services Federation.

LoginRadius Admin Console: LoginRadius offers a simple dashboard to manage all configurations required for the above mentioned SSO protocols.

API support for protocols: LoginRadius covers end-to-end API support for the above mentioned SSO protocols, thereby making integration and implementation relatively easy to be executed within any system.

LoginRadius acts as Identity Provider: LoginRadius acts as an IdP which stores and authenticates the identities that consumers use to log in to systems, applications, files servers, and more depending upon the configuration.

Also, because consumers need not create or share passwords with new applications every time, Federated Identity Management by LoginRadius limits the possibility of phishing, too.

To stay up to date with LoginRadius Identity product releases, please visit [our product update page](#).

About LoginRadius

LoginRadius is a leading cloud-based consumer identity and access management (CIAM) solution that empowers businesses to deliver a delightful consumer experience.

The developer-friendly Identity Platform provides a comprehensive set of APIs to enable authentication, identity verification, single sign-on, user management, and account protection capabilities such as multi-factor authentication on any web or mobile application. The company offers open source SDKs, integrations with over 150 third party applications, pre-designed and customizable login interfaces, and best-in-class data security products. The platform is already loved by over 3,000 businesses with a monthly reach of 1.17 billion consumers worldwide.

The company has been named as a leading industry player in consumer identity and access management (CIAM) by Gartner, KuppingerCole, and Computer Weekly. Microsoft is a major technology partner and investor.

For more information, visit loginradius.com or follow @LoginRadius on Twitter.

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