

PatchMaster Franchise Opening in Southeastern Louisiana

Experienced executive and military veteran Mick Dubuis brings drywall repair franchise to the region

BATON ROUGE, LOUISIANA, USA, October 15, 2020 /EINPresswire.com/ -- Mick Dubuis is an experienced healthcare executive who has spent years in healthcare operations, supply chain, and project management, among other roles. He's spent the greater part of the last decade learning the ins and outs of entrepreneurship as a small business owner and consultant. Now, he is investing in something different for him, something exciting and tangible to help homeowners and commercial real estate operators in the community.



Dubuis is opening a specialty drywall repair business, PatchMaster, a fast-growing <u>drywall repair</u> <u>concept</u> sweeping the nation. This is the first PatchMaster location in Louisiana.

"My experience in project management and subcontracting, along with successfully running my own LLC for 11 years, gives me the skillset and an advantage as I grow PatchMaster here in our region," Dubuis said. "Drywall repair specialty is a much-needed service — we work with everyone from homeowners to roofing contractors and plumbers who need an expert in drywall repair to successfully complete a project."

A military veteran, Dubuis is a member of the Hispanic American Networking Organization of Louisiana (HANOLA) and the Disabled Veterans of America. His wife has been supportive throughout the process as Dubuis purchased his franchise and started training. When he isn't growing businesses, you will likely find him doing something active: Dubuis is a self-described outdoor enthusiast who enjoys hunting, fishing, boating, skiing (water and snow), hiking, scuba

diving and other outdoor activities. He is also a martial artist that practices two different styles – Choi Kwan Do and various forms of Kung Fu.

PatchMaster's business model offers customers a fast, professional solution for drywall repairs. Most busy handymen, large drywall companies, restoration companies, or contractors don't want to perform small drywall repairs. Service professionals like plumbers and electricians often don't have the resources to fix holes they leave behind.

PatchMaster specializes in fixing holes caused by renters, plumbing leaks and DIY projects that just can't seem to get

finished. In most cases, PatchMaster can complete the job in one visit.



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Mick Dubuis, PatchMaster owner in Baton Rouge

States. The PatchMaster franchise system encourages military veterans to join its franchise, offering a 15 percent discount off the initial franchise fee to qualified applicants.

"Mick is an ideal owner to help us expand PatchMaster," said Paul Ferrara, CEO of PatchMaster. "We love welcoming franchise owners who have served our country — we're honored to have Mick join the other military veterans in our system. Mick has proven himself to be an enthusiastic business owner and leader who is dedicated to growing his business. We're thrilled to watch him grow and continue to help serve his community."

The initial franchise fee for a PatchMaster franchise territory, which consists of a population up to 250,000, is \$19,500 USD; \$30,000 USD for two territories. Ongoing fees include a technology fee and a downward sliding scale for royalties starting at 9 percent. Franchisees attend a weeklong training program at the company's headquarters in Chester, New Jersey.

Currently, PatchMaster has more than 43 franchises signed in 77 territories with 26 franchises opened and operating. The franchise has opportunities for growth across Canada and the United

PatchMaster is a low-cost franchise with a quick ramp up period. No drywall experience is required for owners – PatchMaster provides all the training and resources to learn the model and run the business. Additionally, Franchisees have access to support for marketing, including digital marketing and social media, job pricing, hiring, managing technicians and financial management.

For more information on this growing home services franchise, visit http://Patchmaster.com.

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About PatchMaster

Headquartered in Chester, New Jersey, PatchMaster is a home services franchise brand offering customers a fast and professional solution for drywall repairs. The company provides high quality drywall services for small holes, dings, and dents, typically finishing jobs in one visit. Launched in 2016 and offering franchises since September 2017, PatchMaster already has more than 43 franchises signed in 77 territories with 26 franchises opened and operating. PatchMaster is positioned to revolutionize the home services industry as a pioneering drywall franchise.

Visit http://patchmaster.com or call 1-844-PATCHMASTER to learn more.

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