

# James Sdrales Showcasing Entrepreneurship with Restaurants

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*Driving Quality in Southern California Bars and Restaurants*

VILLA PARK, CA, UNITED STATES, October 15, 2020 /EINPresswire.com/ -- James Sdrales is showcasing his entrepreneurial talents through his portfolio of successful bars and restaurants in southern California. Each concept is driving quality in its niche and is a reflection on James Sdrales' industry experience and innovative spirit.

[James Sdrales operates four bars and restaurants](#) including My Place Sports Bar & Grill in Huntington Beach, Paradise LA Restaurant & Bar, Ouzo and Feta, and Zubie's Dry Dock. Quality in service, food choices and beverages are at the core of James Sdrales' strategic vision. Front and back of house staff are effective at meeting or exceeding guests' expectations while delivering a high-quality customer experience.

At My Place Sports Bar & Grill, [James Sdrales is leveraging a casual atmosphere](#) ideal for hangouts and watching football, basketball or other major sporting events. Pool tables, comfortable seating and an array of TVs makes it easy to watch multiple games from anywhere inside. This inviting space is adding value to the community and making it easy to unwind after long workweeks. Designing bar spaces that draw in patrons is critical for winning customer loyalty and turning startups into established players.

The Paradise LA Restaurant & Bar offers a similar casual environment with a full bar and an open dining area. The establishment has a wood burning pizza oven and a 300-person capacity, making it an ideal place to have gatherings, a nice meal or just to hang out and enjoy drinks with friends. The layout is such that it maximizes operational efficiency. The design is attributable to [James Sdrales and his experience optimizing workflows](#) within restaurants and bars.

Ouzo and Feta and Zubie's Dry Dock hone on high-quality entrees that highlight dishes with strong, rich flavors. James Sdrales is of Greek heritage and understands the nuances of Mediterranean cuisine. Whether it is seafood or lamb, he understands the processes, equipment and recipes necessary to set his restaurants apart from competition in the market. Successful restaurants and startups need to innovate to differentiate themselves in crowded markets.

James Sdrales is a southern California native and a seasoned restaurateur making dining fun through innovative concepts and high-quality menu items. He received his bachelor's degree in

business administration with emphasis in management from California State University, Fullerton. He currently purchased his fifth restaurant and continues to look for new concepts to develop.

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