

International Toner Corps now Included in VARStreet's Distributor Catalog

VARStreet adds ITC in their aggregated catalog. ITC resellers can now leverage VARStreet's quotation and eCommerce solution to further their business growth.

BOSTON, MASSACHUSETTS, USA, October 15, 2020 /EINPresswire.com/ -- VARStreet a leading sales quotation and eCommerce solution for IT and office supply value-added resellers (VARs) has added International Toner Corps to its expanding list of 45+ [IT and office supply distributors](#) in the United States and Canada.



ITC resellers don't need to look beyond VARStreet XC, a complete business management platform inclusive of advanced sales quotation software, eCommerce and a free CRM."

Shiv Agarwal

ITC is one of the largest domestic manufactures of compatible copier, fax and laser-based printing supplies with operations exclusively in the United States. Their product selection, extremely competitive pricing, and an acute sense of customer service allows them to compete with some of the biggest names in the imaging supplies

industry.

Their products are manufactured for use in Brother, Canon, Dell, Gestetner, Hewlett-Packard, IBM, Konica, Kyocera/Mita, Lanier, Lexmark, Minolta, Monroe, Muratec, NEC, Okidata, Panasonic, Pitney Bowes, Ricoh, Samsung, Savin, Sharp, Toshiba and Xerox copiers, laser printers and MFC's (fax).

VARStreet customers who wish to sell products from the [ITC product catalog](#) can now get a reseller account with ITC and then pull the ITC product feed to their VARStreet sales quoting and eCommerce applications.

Current ITC resellers too can benefit highly by partnering with VARStreet and using VARStreet's sales quotation and eCommerce software to align their sales and business operations.

Shiv Agarwal, VARStreet's Sales and Marketing Director said, "Our platform is designed exclusively for VARs in the IT and office supplies space and by adding ITC to our catalog, our current customers can broaden their product portfolio at no added cost." He further stated, "Current ITC resellers too don't need to look beyond VARStreet XC, a complete [business](#)

[management platform](#) inclusive of advanced sales quotation software, eCommerce and a free CRM".

About VARStreet

VARStreet Inc is a premier provider of a hosted B2B, B2G and B2C advanced sales quoting and eCommerce solution for IT and office supplies VARs, system integrators and solution providers. VARStreet can also be leveraged by IT manufacturers, distributors and other channel partners.

Fueled by more than \$20 million capital investment, VARStreet is headquartered in Boston, MA and has a subsidiary in Pune, India. VARStreet XC has been available in the market since 1999 and has undergone continual upgrades to adapt to the changing needs of the market and its customers.

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