

# Domain Brand SteaksDelivered.com Available For Acquisition or Joint Venture Possibility

*Portfolio includes LobstersDelivered.com, LobsterTailsDelivered.com, BourbonDelivered.com and VodkaDelivered.com. Industry Projected to Reach \$200B by 2025*

SCOTTSDALE, ARIZONA, UNITED STATES, October 15, 2020

/EINPresswire.com/ -- In doing an analysis of which industries are thriving and growing during the existing

pandemic, [Geocentric Media](#) CEO Fred Mercaldo has recognized the demand for consumers to have high- end steaks and lobsters delivered directly to their homes. Mercaldo says, "It started here locally in Scottsdale, where the top steakhouses in town were offering their expensive

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*Fred Mercaldo, CEO  
Geocentric Media*

menu items to be available for delivery or curbside pickup. Understanding that a major part of the allure of dining out and spending \$75 for a prime cut of steak was the service, luxurious setting, and overall experience, I never thought that consumers would pay these prices just to have the quality, and enjoy eating them in the safety and comfort of their own homes. I was wrong!”

It doesn't just end with Steaks. Mercaldo noticed that an unusually large number of his friends were taking advantage of the record low prices of Lobsters and ordering them for overnight delivery directly from Maine. And alcohol? Between Drizly, Total Wine and BevMo, it is possible to place an order and get delivery within an hour or two. Convenience? The worries about being in public during a pandemic? Technology? Convenience? All of which factor into play.

Mercaldo and his associates believe the trend will continue long after the pandemic ends. And having the right digital brand names will give the providers an advantage over the competition. “In 2018, the food delivery business was an \$82B industry. Projected to grow by 14% each year, experts are predicting the industry will be \$200B by 2025. The higher end of food delivery is exploding, and with only 11% of the world's population having access presently for food delivery,



SteaksDelivered.com Logo

this industry will only continue to grow. Another current observation is that while highly paid employees that have been living and dining in large metropolitan areas exit to states with better costs and quality of living, they miss their restaurant choices; having the ability to order their favorite Prime Bone-In Ribeye to their current location will be huge.”

Some of the top Steak delivery companies include Snake River Farms, Porter Road, Holy Grail Steak, Omaha Steaks, Kansas City Steaks, Debragga and Butcher Box. Lobster delivery leaders include Lobsters Online, Lobster Anywhere, The Lobster Guy, Maine Lobster Now, and others. Drizly, Total Wine and BevMo currently dominate the Alcohol quick delivery industry.

While the goal is to sell the portfolio, which includes:

- [SteaksDelivered.com](https://SteaksDelivered.com)
- [LobstersDelivered.com](https://LobstersDelivered.com)
- [LobsterTails.com](https://LobsterTails.com)
- [BourbonDelivered.com](https://BourbonDelivered.com)
- [VodkaDelivered.com](https://VodkaDelivered.com)

Geocentric Media has indicated a desire to help develop the network and stay on as a strategic partner. “We are open to proposals. We feel that the industry, while already at over \$85B annually, is still in its infancy, and has nowhere to go but up.”

For inquiries, contact Mercaldo directly at [Fred@GeocentricMedia.com](mailto:Fred@GeocentricMedia.com).

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Prime Rib Steak



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