

TWI Nominated for Two Business Culture Awards

PR & marketing agency, The Write Impression (TWI) has announced that it has been shortlisted in two categories in the 2020 Business Culture Awards.

IPSWICH, SUFFOLK, UNITED KINGDOM, October 16, 2020 /EINPresswire.com/ -- PR & [marketing agency, The Write Impression](#) (TWI) has announced that it has been shortlisted in two categories in the 2020 [Business Culture Awards](#).

“

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Kate Everett, TWI Managing Partner

The Business Culture Awards aims to recognise forward-thinking organisations which endeavour to build an environment and instil an ethos that will give their employees the best possible chance to succeed.

The full service marketing agency, based in Brantham on the Suffolk Essex border, has been shortlisted by a judging panel of 20 business and HR leaders as the Best Small Organisation, and Managing Partner Kate has been nominated for the Business Culture Leadership Award.

TWI will be rubbing shoulders with some of the world’s biggest companies at November’s Virtual Awards Ceremony, as the agency has been shortlisted alongside such organisations as Volkswagen, Sainsbury’s, and Lloyds Banking Group.

On announcing the Business Culture Awards shortlist for 2020, a spokesperson for the awards stated: “This diverse set of organisations have recognised the impact great culture has on organisational performance, particularly in times of change and challenge. These organisations have undertaken substantial initiatives which the Judges recognise as having had an enhancing impact on both their people and business performance.”

This announcement follows last week’s news that TWI has made the final shortlist for the Employer Branding Award, a national award celebrating the impact of shaping corporate identity at the 2020 Personnel Today Awards, in collaboration with Guy Clubb Designs and Citipost Mail.

Talking about the awards, Kate Everett, founder and managing partner of TWI, says: “How we do business, how we treat people, and our team values is at the heart of everything we do, so we

are all incredibly proud to be recognised for our company culture. To be additionally recognised for leadership in something I am so passionate about is just incredible. We wish all the nominees luck for the finals in November.”

The TWI team now have an anxious wait until November’s virtual awards ceremony to find out if they been successful.

For creative marketing solutions to drive success for your business, contact TWI today on 01473 326907 or email info@thewriteimpression.co.uk.

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