

Antonio Luis Llinas Oñate, CEO of Europcar Mexico, renews the fleet.

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CANCUN, QUINTANA ROO, MEXICO, October 16, 2020 /EINPresswire.com/ --

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With more than 15 years of experience as CEO of the Europcar brand in Mexico, Antonio Llinas recognizes that staying at the forefront and listening to customers are the best way to offer a unique and pleasant experience that truly results in mobility solutions for the users.

"Staying at the forefront and take care of the needs of those who need mobility solutions are the best way to offer a unique and enjoyable experience." - Antonio Luis Llinas Oñate.

Based on the trends and needs of tourists traveling to Mexico, the CEO chooses the best models to suit what the domestic and foreign market demands for their comfort and safety. During 2020, it has renewed more than 50% of its fleet to be able to offer optimal condition vehicles all time, in each Mexican city where there is a Europcar branch, from the Yucatan peninsula to the Baja California peninsula.

The new models that you can find range from small/ compact cars to trucks/SUVs that will provide comfort to those need mobility solutions in the more than 40 cities of Mexico where Europcar has a presence, taking into account its low carbon emission to reduce environmental impact and achieve our objectives set out in the green policy, while meeting the needs of users. In some offices some models may not be available, but in Cancun, Mexico City, Guadalajara and Monterrey, which are 24 hours Offices, all these models will be available for you to book from the official website www.europcar.com.mx

For Antonio Llinas, having a fleet in optimal conditions is a very important part of the customer experience; he affirms that his commitment is to offer true mobility solutions and not the typical problems faced by less serious car rental companies.

The renewal policy at Europcar Mexico was considered every year, but in the face of the increase in tourism in Mexico (for being the sixth most visited country in the world), Antonio Luis Llinas

Oñate considers that this policy has become obsolete and aims to reduce the time of use of the vehicles to avoid wear and tear on the units and continue to offer the characteristic Europcar Mexico service.

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