

Vancouver-Based Diversity & Inclusion Marketing Agency Offers Free Online Learning Session to Empower the Industry

AndHumanity provides its free inclusive marketing learning session on October 20, 2020 to professionals in marketing and communications

VANCOUVER, BRITISH COLUMBIA, CANADA, October 16, 2020 /EINPresswire.com/ -- [AndHumanity](#), a Vancouver-based diversity and inclusion marketing agency, offers its free online learning session to address underrepresentation and inclusion in the industry. The online inclusive marketing learning session — a mix of an interactive presentation, trivia, videos, and prizes — is designed specifically to give marketing/communications professionals the insight and tools to make their work more inclusive.



Featuring entirely original content by AndHumanity, the panel will discuss the business & moral imperative for inclusive marketing/communications; the nuances and complexity when measuring inclusivity in this realm; and lastly, how brands can start being more inclusive in their marketing/communications right away.

WHAT:

A free interactive online learning session on the “why?”, “what?”, and “how?” of inclusive marketing, led by Tammy Tsang (she/her) and Matthew Tsang (he/him), Co-Founders of AndHumanity, and Amil Reddy (they/them), Allyship Communications at AndHumanity and certified Diversity, Equity, and Inclusion (DEI) expert.

WHO:

For professionals in marketing and communications, across all industries, located anywhere in the world.

WHEN:

Tuesday, October 20, 2020 from 10 a.m. to 11:30 a.m. Pacific Standard Time/1 p.m. to 2:30 p.m. Eastern Standard Time

WHERE:

An online webinar; the link will be shared following registration.

HOW:

To register and for more information, visit <https://bit.ly/34vW0yD>. In case of any questions, email "us@andhumanity.ca".

As an advocate for change, AndHumanity's primary focus is helping brands be more inclusive in their communications through authentically highlighting underrepresented voices, which include, but are not limited to: BIPOC (Black, Indigenous, People of Colour), LGBTQ2S+, people with invisible or visible diverse-abilities, people of various socioeconomic statuses and ages, as well as the intersection of all these lived experiences.

The Vancouver-based diversity and inclusion marketing agency includes a team of four expert advisors — three of whom are certified Diversity, Equity, and Inclusion (DEI) experts — as well as members from its sister agency, My Loud Speaker Marketing, an international award-winning marketing agency established in 2007. The team, consisting of only BIPOC folk, has undergone and continues to undergo weekly diversity, equity, and inclusion training sessions facilitated by an in-house expert.

About AndHumanity

AndHumanity (<https://www.andhumanity.ca>) identifies where exclusion or underrepresentation exists in communications and service offerings, while closing gaps by elevating marginalized voices and advocating for change. The agency does this through thoughtfully aligning brand values with communications, building authentic allyships, and creating relevant content which deepens customer loyalty and influences positive social change.

About My Loud Speaker Marketing

My Loud Speaker Marketing (<https://www.myloudspeaker.ca>) is an international award-winning full-service marketing agency based out of Vancouver. Powered by premier industry talent, My Loud Speaker's humble beginnings started from a basement office and has now evolved to a team of experts that boasts notable clients, such as University of British Columbia, Barrick Gold, Robson Street, Vancouver Foundation, Gateway Property Management, Simon Fraser University, and more.

Social Media

Instagram : https://www.instagram.com/and_humanity/

Facebook : <https://www.facebook.com/groups/creativesforinclusion/>

Twitter : <https://twitter.com/andhumanityca>

LinkedIn : <https://ca.linkedin.com/company/andhumanity>

Youtube : <https://www.youtube.com/channel/UC4C8GfyMxwliWiufTQp51pw>

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