

Emily Hochman and Alysia Helming Sit Down With Candice Georgiadis

Emily Hochman, Founder and CEO of Wellory. Alysia Helming, pioneer of wind, solar & biofuels in the US

GREENWICH, CT, USA, October 21, 2020 /EINPresswire.com/ -- Candice Georgiadis, owner of the blog by her namesake, interviews individuals on the cutting edge of hotel, travel, lifestyle and

other similar topics. She expands the marketing footprint of individuals and companies with a combination of branding and imaging across social media and conventional websites.

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“Women disruptors” have to show so much more value and traction. We have to prove concepts to get conviction instead of just talking about it.”

Emily Hochman, Founder and CEO of Wellory

Two very compelling interviews by Candice Georgiadis, excerpts below, discussing women who disrupt industry. Both of the interviewees bring incredible stories to the discussion. Candice Georgiadis is helping them continue to build their brand and image while enhancing their reach across the globe. Reach out to Candice Georgiadis at the

below contact options to reach a global audience.

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Emily Hochman, Founder and CEO of Wellory

Can you share 3 of the best words of advice you’ve gotten along your journey? Please give a story or example for each.

Never Quit—My mom is an entrepreneur and has always told me the #1 best thing I can do is to never give up. It’s my job to continue learning, building, and breathing life into the business. It may take different forms over time as we grow but the most important thing is to just never quit.

Trust Your Gut—When I went through my first round of fundraising, there were so many investors who told me what I needed to do. “Get a male co-founder, get a chief technology officer, build a different type of business..” At first, I took their advice and spent a lot of time trying to find a CTO and force a co-founder fit even though I felt that was against what I really knew what the business needed. I ended up trusting my gut and not moving forward with any of the forced candidates. Instead, we found the best team and have been running at our dreams

ever since.

Do The Work—Business building means doing the work. I believe so much in rolling my sleeves up and diving in to make sure I have all the answers necessary to make decision moving forward. This usually means doing the hard work—even when I don't want to.

We are sure you aren't done. How are you going to shake things up next?

We've got a lot of exciting things coming up, we're just getting started, We're hiring for a ton of roles in early 2021, expanding our product offering significantly and starting to partner with some incredible companies. Be on the lookout for tons of updates and growth from our team.

In your opinion, what are the biggest challenges faced by 'women disruptors' that aren't typically faced by their male counterparts?

"Women disruptors" have to show so much more value and traction. We have to prove concepts to get conviction instead of just talking about it. This is evident in the amount of capital that goes to female founders and the amount we have to prove to get that capital. The [complete interview is available here](#).

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Alysia Helming, pioneer of wind, solar & biofuels in the US

Can you share 3 of the best words of advice you've gotten along your journey? Please give a story or example for each.

"If you have an idea that you genuinely think is a good one, don't ever let some idiot stop you from doing it."—wise words from Stan Lee. Everyone will have an opinion, both good and bad.

When I published my first novel "Protogenesis: Before the Beginning", I was surprised by some of the reviews.



Emily Hochman, Founder and CEO of Wellory



Alysia Helming, pioneer of wind, solar & biofuels in the US

While on average, I had 4.5 star reviews, some people attacked me as the author, for no good reason and even though the book was fiction. It was as if they did not even read the book. Not everyone will like you, nor will they like what you're doing. Feedback is important, but, at the end of the day, you need to stick with your gut and your vision to do what you believe is best. No one else can do it for you.

We are sure you aren't done. How are you going to shake things up next?

EarthFund and EarthIndex started a year ago, so now, the planning stage is done! But this is just the beginning. Now, we're ready to roll out our country level initiatives in Greece and state-level in California. From there, we are evaluating other countries and states. Each country will be a bit of a shake up and unique adventure, because it is the action and input from the people, including understanding their history, economy and anthropology, that will ultimately determine the success of our initiatives.

In your opinion, what are the biggest challenges faced by 'women disruptors' that aren't typically faced by their male counterparts?

Today, I believe that the world is more accepting of women in disruptive roles. For me, as this was twenty years ago and I founded and grew companies together with my husband, I often found myself operating behind the scenes, while he was the public "face" of the company. Even today, I think women who work alongside their husbands are easily labeled as a "mom and pop", where the mom is viewed as performing some menial support role. Read [the rest of the interview here](#).

Be sure to reach out to Candice Georgiadis to get your social media marketing on the right track. You can reach her at the below contact options.

About Candice Georgiadis

Candice Georgiadis is an active mother of three as well as a designer, founder, social media expert, and philanthropist. Candice Georgiadis is the founder and designer at CG & CO. She is also the Founder of the Social Media and Marketing Agency: Digital Agency. Candice Georgiadis is a Social Media influencer and contributing writer to ThriveGlobal, Authority Magazine, and several others. In addition to her busy work life, Candice is a volunteer and donor to St Jude's



Candice Georgiadis

Children's hospital.

Contact and information on how to follow Candice Georgiadis' latest interviews:

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