

# Poster Auctions International's Rare Posters Auction #82 on Sunday, November 15th, features masterpieces and rarities

*The lithographs and maquettes will be auctioned online and in the New York City gallery, located at 26 West 17th Street in New York City, at 11 am Eastern time.*

NEW YORK CITY, NY, UNITED STATES, October 21, 2020 /EINPresswire.com/ -- Poster Auctions International's Rare Posters Auction #82 on Sunday, November 15th will feature masterpieces and rarities from over two centuries of poster design. Top artists include Cappiello, Chéret, Haring, Mucha, Steinlen and Toulouse-Lautrec.

The auction will be on view to the public October 30-November 14; the auction will be held live in PAI's gallery at 26 West 17th Street in New York City and online at [posterauctions.com](http://posterauctions.com), beginning promptly at 11am Eastern time.

Jack Rennert, president of Poster Auctions International, Inc., said, "In a year with so much upheaval, I am pleased to return to some sense of normalcy with our upcoming auction—and the catalogue is back. As always, collectors can expect to find a range of masterful works, including highly sought-after items and beloved images."

The auction will begin with two sections of travel posters for the United Kingdom and Italy – a perfect balm for current travel restrictions. Major works include William H. Barribal's 1925 Bridlington (est. \$8,000-\$10,000), G. Stanislaus Brien's Moonlight Bathing on the East Coast (est. \$7,000-\$9,000), Aurelio Craffonara's 1931 Genua (est. \$1,200-\$1,500), and Marcello Dudovich's circa 1930 Padova (est. \$1,400-\$1,700).

The War & Propaganda collection includes poignant and powerful designs from World Wars I and World War II, as well as hand-painted posters from the Vietnam War. Highlights include James Montgomery Flagg's 1917 designs I Want You for U.S. Army (est. \$7,000-\$9,000) and Wake Up,



William H. Bradley, Victor Bicycles / Overman Wheel Co. 1896. (est. \$20,000-\$25,000).

America! (est. \$5,000-\$6,000), as well as Fred Spear's ca. 1917 Enlist (est. \$3,000-\$3,500).

As always, posters for bicycles, aviation, and automobiles are featured. Notable works include Edward Penfield's circa 1895 Orient Cycles (est. \$7,000-\$9,000), [William H. Bradley's](#) 1896 Victor Bicycles / Overman Wheel Co. in the larger format (est. \$20,000-\$25,000), the anonymously designed 1906 Automobiles de Dion Bouton (est. \$3,500-\$4,000), Georges Rochegrosse's 1907 Exposition Décennale de l'Automobile (est. \$5,000-\$6,000), Ernest Montaut's 1909 Première Exposition Locomotion Aérienne / Grand Palais (est. \$7,000-\$9,000), and Aldo Mazza's 1910 Milano Circuito Aereo Internazionale (est. \$10,000-\$12,000).

Nearly 40 iconic and rare works will be available from the inimitable Leonetto Cappiello. Classics include the circa 1906 Automobiles Charron Ltd. / Puteaux (est. \$5,000-\$6,000), the circa 1910 Cinzano Vermouth (est. \$6,000-\$8,000), the 1929 Parapluie-Revel (est. \$3,000-\$4,000), and the 1929 La Menthe-Pastille (est. \$10,000-\$12,000).

His rarest works include Fumez le Globe (est. \$5,000-\$6,000) and Eau Minérale des Abatilles from 1926 (est. \$4,000-\$5,000).

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From Alphonse Mucha, 21 decadent Belle Époque works will be up for bidding. His best and most beloved works include the 1896 Salon des Cent / XXme Exposition (est. \$12,000-\$15,000), the 1896 Job (est. \$17,000-\$20,000), the 1894 Gismonda / Théâtre de la Renaissance (est. \$20,000-\$25,000), and an uncommon variant of the 1897 Têtes Byzantines (est. \$20,000-\$25,000). Rarities will be on offer too, including Figures Décoratives, a signed pencil and gouache drawing from 1904 (est. \$14,000-\$17,000), and the 1903 Northeast Bohemia Fair (est. \$14,000-\$17,000).

On offer will be several important works from Théophile-

Alexandre Steinlen: a rare variant of his most famous design, Chat Noir / Réouverture from 1896 (est. \$20,000-\$25,000); the charming 1894 Lait pur Stérilisé (est. \$12,000-\$15,000); and the only known copy of Nestlé's Swiss Milk, from 1895, with text promoting the printer G. Gerin Fils (est. \$17,000-\$20,000).

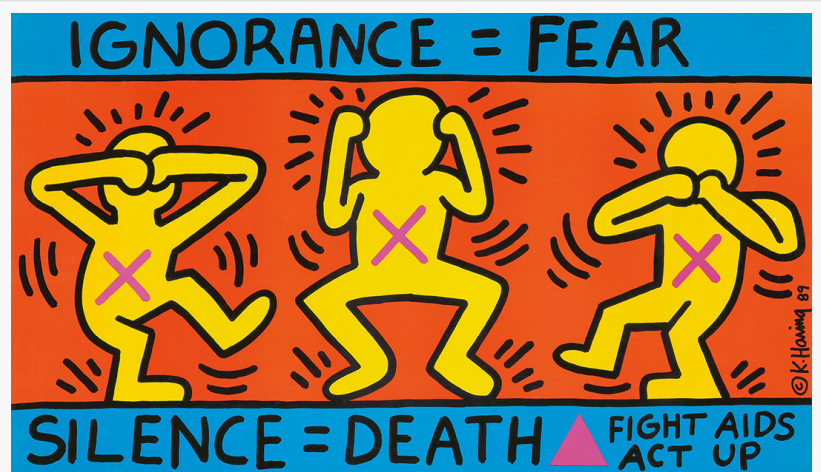


A. M. Cassandre, Triplex. 1931. (est. \$20,000-\$25,000).

An Art Nouveau collection wouldn't be complete without Toulouse-Lautrec, whose works define the grit and glamour of Fin-de-Siècle France. His first lithograph—and his most revered work—will be up for grabs: the two-sheet *Moulin Rouge / La Goulue* from 1891 (est. \$250,000-\$300,000). Two designs for Aristide Bruant show the performer's magnitude: the 1892 *Ambassadeurs* (est. \$50,000-\$60,000) and the 1894 *Eldorado* (est. \$70,000-\$90,000). Further hallmarks of Lautrec's career include the 1892 *Reine de Joie* (est. \$60,000-\$70,000); the rare, before-text version of *Elles* from 1896 (est. \$25,000-\$30,000); the 1895 *May Belfort*, signed and numbered with the cat *remarque* (est. \$50,000-\$60,000); and the 1894 *P. Sescou / Photographe*, also with *remarque* (est. \$80,000-\$100,000).

Fans of Art Deco will take delight in Lucian Bernhard's 1914 *Manoli Dandy* (est. \$4,000-\$5,000), Emil Cardinaux's 1921 *Sommer in der Schweiz* (est. \$2,500-\$3,000), [A. M. Cassandre's](#) 1931 *Triplex* (est. \$20,000-\$25,000), Olsky's 1928 *Chapeaux Mossant* (est. \$3,500-\$4,000), and René Vincent's 1918 *La Vie Parisienne : Maquette* (est. \$3,000-\$4,000).

For those who prefer Modern and Contemporary designs, options abound. Fifteen whimsical works from Keith Haring will be available, including his 1984 *Swatch / World Breakdance Championship* (est. \$1,200-\$1,500), the circa 1986 *Pop Shop* (est. \$1,400-\$1,700), and his iconic 1989 *Act Up / Ignorance = Fear* (est. \$1,200-\$1,500). Career defining works from Milton Glaser include his indelible 1966 *Dylan* (est. \$1,000-\$1,200) and his 1967 *Mahalia Jackson* (est. \$2,500-\$3,000). And four works from the ultra-imaginative Tadanori Yokoo will mesmerize collectors, including his 1996 *Lucky God* (est. \$1,200-\$1,500) and 1978 *Kyotomo / Some no Kimono* (est. \$800-\$1,000).



Keith Haring, *Act Up / Ignorance = Fear*. 1989. (est. \$1,200-\$1,500).



Alphonse Mucha, *Salon des Cent / XXme Exposition*. 1896. (est. \$12,000-\$15,000).

Public viewings will be held daily from October 30- November 14. For more information and to order the catalogue, visit [www.posterauctions.com](http://www.posterauctions.com). You may call the gallery at (212) 787-4000.

Jack Rennert, president of Rennert's Gallery / PAI, is the world's foremost authority on rare original poster art, and is the author of over a dozen books on the subject, including the catalogue raisonnée for the "father" of modern French poster art, Leonetto Cappiello.

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Jessica Adams  
Poster Auctions International, Inc.  
+1 212-787-4000  
[email us here](#)



Henri de Toulouse-Lautrec, Moulin Rouge / La Goulue. 1891. (est. \$250,000-\$300,000).

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