

# A bottle of Snapple joins time capsule to commemorate 400 years of African American History in Africa

*The first African American to row across any ocean, shares the beauty of Corporate Social Responsibility in action with a bottle of Snapple.*

NEW YORK CITY, NEW YORK, UNITED STATES, October 22, 2020 /EINPresswire.com/ -- They say, if you don't succeed the first time, [try again](#). That's just what Don Victor Mooney, President of H.R. 1242 Resilience Project and a resident of Queens followed in pursuit of a dream.

On his fourth attempt, Mooney completed his grueling 21-month transatlantic row from Canary Islands, which located off the west African coast to New York's Brooklyn Bridge, in memory of his brother who died of AIDS. With this feat, Mooney became the first African American to row across any ocean.

He made landfall in [St. Martin](#), French West Indies on June 28, 2014, before [continuing](#) to New York.

The theme for H.R. 1242 Resilience Project yearlong commemoration activities was dubbed, 400 Years: Resilience, Healing, Faith and Partnership.

Snapple was Mooney's first sponsor in 2005. Last week, Mooney hand delivered a time capsule in Equatorial Guinea to commemorate the 400 years of African American History. Of the many items inside the time capsule, it included a bottle of Snapple.

"It's my hope that future historians will come to know how the beverage industry played a role in helping their consumers realize dreams, sometimes not ordinary," said Don Victor Mooney.



Don Victor Mooney, kneels down inside the Ministry of Foreign Affairs and Cooperation in Equatorial Guinea with a Snapple bottle.

Mooney's boat was christened the Spirit of Malabo. It was sponsored by the Government of Equatorial Guinea, with the personal support of H.E. Obiang Nguema Mbasogo, Head of State.

Among other things, in Mooney's audience with the President on October 9, 2020 at the People's Palace, he left a draft copy of his book called, Espiritu de Malabo - Never Give Up. The book is expected for release in 2022. It will be written in Spanish and English, with limited editions in French, Portuguese, Chinese, and Arabic. A children's version will also accompany the book release.

On the net:

[www.hr1242resilience.com](http://www.hr1242resilience.com)

[www.goreechallenge.com](http://www.goreechallenge.com)

Hashtags: #400years, #Resilience, #Faith, #Healing, #Partnership, #ExtremeFaith, #EquatorialGuinea, #GuineaEcuatorial, # Snapple, #OceanRowing, #NeverGiveUp

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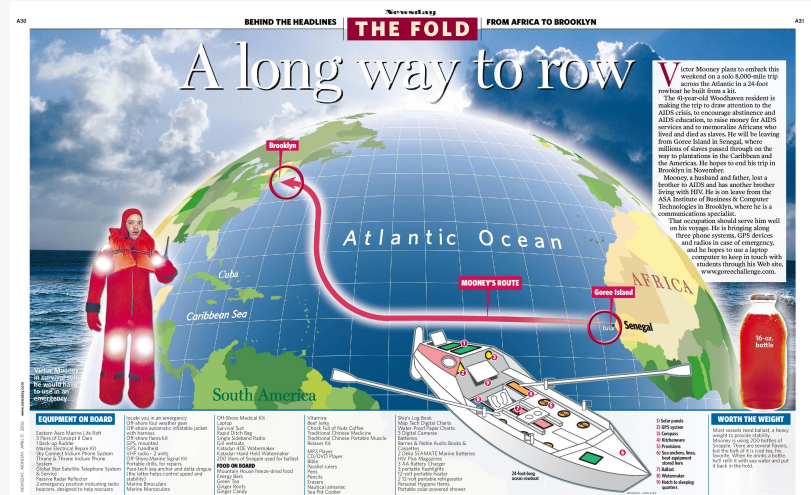
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*Don Victor Mooney*

Lisa Samuels



Don Victor Mooney takes refuge in Ocean City, Maryland with Hurricane Joaquin on his stern.



A special edition of Newsday shows Mooney's rowing route for his first attempt in 2006, with a bottle of Snapple.

H.R. 1242 Resilience Project

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