

## Aleddra Emergency T8 and T5 LED Lamps Gain Industry-Wide Adoption

Aleddra announced that its Emergency LED T8 & T5 tubes have gained wide adoption across multiple market segments: industrial, education, and federal entities.

RENTON, WASHINGTON, UNITED STATES, October 22, 2020 /EINPresswire.com/ -- Aleddra, a Seattle-based lighting technology company, is pleased to announce that with the help of its distribution partners its Emergency LED T8 & T5 tubes have gained wide adoption across multiple market segments: industrial, education, and federal entities. Below are a few examples:



Best-selling Emergency LED T8 and T5 lamps from Aleddra

## •An Amazon distribution center

located in Ohio tested the Aleddra Gen3 <u>Emergency T8</u> in early September. Before the end of September, Graybar order over (600) G3 EM tubes for that facility.

•In Missouri, a school district with (32) schools began ordering the Aleddra Gen2 Emergency T8 through Rexel. Why? Because they discovered it was less expensive to purchase the G2 EM as

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Aleddra has seen a number of their existing customers switch from the G2/G3 EM T8 to the NEW G4 EM T8. Why? Because of the G4's ability to self-testing/selfdiagnosis." compared to purchasing and installing an emergency ballast. Because of the cost savings to the district this district has been able to accelerate the purchasing/installation of Aleddra G2 EM T8 tube. • DS Department of State announced two large RFQ's (request for quote) for several Aleddra EM T8 in September on the new federal project bid board: UNISON Marketplace.

oBuy #: 1047284\_02, Solicitation #: 8650-2023103 oBuy #: 1045815\_01, Solicitation #: 8650-2023013

Matthew Maa

"Aleddra has seen a number of their existing customers switch from the G2/G3 EM T8 to the NEW G4 EM T8. Why? Because of the G4's ability to self-testing/self-diagnosis," stated Dr. Matthew Maa, Aleddra's VP Sales & Marketing." Dr. Maa anticipates this transition to accelerate as more individuals/companies look for ways to reduce maintenance costs on their <u>emergency</u> <u>lighting</u> protocols.

BENEFITS of the Aleddra Emergency LED T8 & T5 tubes:

•Aleddra EM tubes are all 2-in-1 EM tube: They operate as both a standard LED tube as well as an Emergency LED tube.

•The built-in Lithium battery is designed to last (90+) minutes.

•40-50% cost savings as compared to purchasing an emergency ballast.

•Eliminates the need for the emergency ballast(s) as well as standard ballast(s).

•🛿 0% labor savings on replacement (plug & play)

•Eor the G4 there is 90% operation savings on monthly/annual emergency lighting equipment audit.

Aleddra offers these EM T8/T5 products:

•2-ft G3 EM T8: simple ballast bypass for always-on application, <u>https://www.aleddra.com/gen-</u> <u>3-emergency-t8-tube/</u>

•**4**-ft G3 EM T8: simple ballast bypass for always-on application, <u>https://www.aleddra.com/gen-</u><u>3-emergency-t8-tube/</u>

•**4**-ft G2 EM T8: can be turned on/off by a wall switch, ideal for offices/classrooms, <u>https://www.aleddra.com/g2-emergency-t8-tube/</u>

•4-ft G2 EM T5: can be turned on/off by a wall switch, ideal for offices/classrooms, <u>https://www.aleddra.com/emergency-t5-2/</u>

•4-ft G4 EM T8: new G4 self-testing/self-diagnosis, on/off by a wall switch, <u>https://www.aleddra.com/g4-emergency-t8/</u>

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