



5G-LIKE ENTERPRISE APPLICATIONS WITHOUT WAITING FOR 5G; Journalists invited to ShowStoppers® TV online Thursday

AUSTIN, TX, UNITED STATES, October 27, 2020 /EINPresswire.com/ -- This week's online broadcast of [ShowStoppers®](#) TV details how the Edge Internet can transform the world to allow for new 5G-like applications, today! By leveraging Open Edge and using Open APIs, developers can create applications that require ultra-low latency and ultra-high bandwidth such as virtual and augmented reality, artificial intelligence, the Internet of Things, industrial IoT, gaming, Smart Cities, and others. When milliseconds can be the difference between life and death, the Edge is the only way to get there. This is unleashing a massive Edge Internet economy.

Journalists may register to attend here: <https://www.showstoppers.com/alefedge>.

The episode streams live Thursday, 29 October, 11 a.m. EDT.

The broadcast will begin with a one-on-one discussion with Dr. Ganesh Sundaram, founder and chief executive officer of AlefEdge, <https://alefedge.com>, which delivers the power of the 5G-based Edge Internet to application developers with APIs and easy-to-use technologies, and Derek Collison, founder and CEO of Synadia, <https://synadia.com>, which creates secure, global connections between digital systems, services and devices.

The broadcast will also feature a panel discussion with Chetan Sharma, Founder and CEO of Chetan Sharma Consulting, <http://www.chetansharma.com>, a strategic advisory firm; Petrina Steele, Vice President, Business Development, Europe, the Middle East and Africa, Equinix, <https://www.equinix.com>, a leader in digital infrastructure; and Mike Mulica, Chairman, AlefEdge.

The moderator for the episode is Sascha Segan, lead mobile analyst for PCMag.com.

About ShowStoppers

ShowStoppers TV broadcasts are online editions of the in-person press events that ShowStoppers organizes at CES, IFA, Mobile World Congress, CEATEC, NAB Show and other tradeshows around the world – the first series of showcase events streaming on the digital screen as a new platform for multiple companies to launch products and services, meet the press, and generate coverage.

Now in its 25th year, ShowStoppers, <https://www.showstoppers.com/>, is the global leader in producing press and business events spanning the U.S., Europe and Asia. Each event organizes product launches, sneak previews and demonstrations for selected journalists, bloggers, industry and financial analysts, venture capitalists and business executives. Industry leaders, innovators and startups exhibit to generate news coverage and product reviews, make new connections, promote brand and open new markets.

ShowStoppers produces official press events at CES, CE Week, IFA and NAB; partners with MWC and CEATEC; and produces events during CES and other tradeshow.

To demo your new tech and meet the press at ShowStoppers press events online at ShowStoppers TV and in-person around the world, contact Lauren Merel, <mailto:lauren@showstoppers.com>, +1 908-692-6068.

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