

Latest VR Series Slated for Amazon Prime Video's 50M Plus Subscribers Utilizes ReelTime's Patented Technologies

SEATTLE, WA, USA, October 28, 2020 /EINPresswire.com/ -- <u>ReelTime</u> VR/ReelTime Media (OTC:RLTR) ReelTime VR announced that its new Virtual Reality series is being produced utilizing its state of the art Virtual Reality production capabilities and its proprietary "Ubiquiview" technologies.

The series which showcases unique resort properties is slated to debut on <u>Amazon</u> Prime Video is expected to be able to be seen by its more than 50



million US/UK Amazon Prime Video Viewers. The series will also be available to the 171 million active VR users worldwide distributed over numerous VR delivery portals including Gear VR, Oculus, Veer VR, HTC Vive, PS4, YouTube 360, Facebook, and others.

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Barry Henthorn

Earlier this year marking another pioneering achievement by ReelTime VR and another landmark first for Amazon Prime Video, ReelTime VRs VR travel series "In Front of View" starring international superstar <u>Front Montgomery</u> and her daughter Leonie Montgomery became the first and only content provider in the world to have shot a liveaction series in full 360 Virtual Reality that had been adapted to, and able to be seen as a series on Amazon Prime Video.

ReelTimes VR capabilities which were showcased in Inc.

Magazines' March 24th issue solves the monetization problem of high production cost in relationship to the size of the potential audience that has thwarted VR content creation. Using ReelTime process and Ubiquiview technology, content can be shot in VR yet made available to major networks and other flat content portals as well. By expanding the number of potential viewers from only those with a VR headset to nearly all widely used formats, traditional

monetization via product placement, embedded advertising, pre, and postroll sponsorships, etc. become possible.

Barry Henthorn CEO stated: "The industry has come a long way since green screen and CGI were introduced. ReelTimes new filming and environment creating technologies open up so many possibilities that simply did not exist only a few years ago."

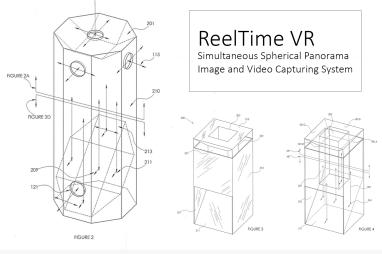
According to a report by ResearchAndMarkets.com SVOD revenues for 138 countries will reach \$100 billion by 2025; doubled from the \$50 billion recorded in 2019. SVOD revenues will exceed \$1 billion in 16 countries by 2025; doubled from eight countries in 2019. The US will remain the SVOD revenue leader by a considerable distance - adding nearly \$18 billion between 2019 and 2025 to take its total to \$42 billion. The number of SVOD subscriptions will increase by 529 million between 2019 and 2025 to 1,170 million. China and the US will together account for 51% of the global total by 2025.

In addition, 78% of Americans are familiar with VR technology now and the consumer VR market worldwide is set to reach \$2.6 billion by the end of 2020. Demand for standalone VR devices will grow over 16 times between 2018 and 2022. In other news:

Earlier this month ReelTime VR topped



Front Montgomery and Leonie



ReelTime Patent2



Really Twins Coaster

the list published in Virtual Reality Insider of three unknown public companies set to drive the explosion of the AR/VR worlds as access and adoption/adaptation become commonplace. The full article can be seen at <u>www.virtualrealityinsider.com</u>. The article makes special mention of the potentially industry shaping significance of ReelTime's patent Number 10,761,303 that was just issued by the USPTO on September 1, 2020. The patent covering apparatus and method

claims for technology involving simultaneous capturing of 360 X 360 degree Spherical Panorama Images and Video.

Earlier this year ReelTime VR appeared in TIME Magazine where it was singled out as companies "Among those most likely to gain from the growing virtual reality market" and where it cited t ReelTimes "In Front of View" as "The World's No. 1, VR Travel Show".



In Front Of View Scuba in Mexico

About Amazon Prime Video: Prime

Video, also marketed as Amazon Prime Video, is an American Internet video-on-demand service that is developed, owned, and operated by Amazon. It offers television shows and films for rent or purchase and Prime Video, a selection of Amazon original content, and licensed acquisitions included in Amazon's Prime subscription. In the UK, US, Germany, Sweden, and Austria, access to Prime Video is also available through a video-only membership, which does not require a full Prime subscription.[In France and Italy, Rent or Buy and Prime Video are not available on the Amazon website and Prime Video content is only accessible through a dedicated website. In some countries, Prime Video additionally offers Amazon Channels, which allows viewers to subscribe to other suppliers' content, including HBO in the United States.

About ReelTime Rentals, Inc. d/b/a ReelTime Media: <u>www.reeltime.com</u>, is a publicly-traded company based in Seattle, WA (OTCPK:RLTR). ReelTime Media provides end to end production capabilities and discount media purchasing that is redefining how companies are evaluating and purchasing their TV, radio, print, and other new media. ReelTime is also is in the business of developing, producing and distributing Virtual Reality Content and technologies. We have an end to end production, editing, and distribution capabilities for internal and external projects. ReelTime Currently produces three ongoing series for the Samsung Gear VR platform and distributes them over numerous VR delivery portals including Gear VR, Oculus, Veer VR, HTC Vive, YouTube 360, Facebook, and others. ReelTime Media also publishes the book "It Was Always Me Edward Edwards the most Prolific Serial Killer of all time" which has been the subject of a cover story on People Magazine, Rolling Stone, In Touch, and a six-part series on Paramount network, <u>www.itwasalwaysme.com</u>.

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