

# My Social Book's Customers Kick-Off Memory-Making Season

*Personalized social media photo books take on new meaning this Thanksgiving*

NEW YORK, UNITED STATES, November 26, 2020 /EINPresswire.com/ -- [My Social Book](#) has seen large numbers of customers create Thanksgiving-themed photo books in recent weeks, and in response to this demand the company is marking the start of the memory-making season with a special Black Friday 50% discount.

"This Thanksgiving will be like no other and for many, the day will be a purely digital affair. We have seen customers start early on their seasonal photo books, with many revisiting past Thanksgivings with a dedicated photo book this year. These collect the best moments, from delicious spreads and game day rivalries to plenty of photos I'm sure many people want to forget. We love seeing the creative ways customers use our books," said Charles Becquet, CEO of My Social Book.

My Social Book's Facebook, Instagram, and its new Google photo books come alive at Thanksgiving and Christmas time, as people create personal, meaningful gifts for loved ones and preserve their own social media content in printed form.

The company's automated online software does all the heavy lifting by creating a luxury photo book in seconds using a user's social media content. Customers can print their entire social media history, select a shorter time period like Thanksgiving, or print from specific Facebook albums.

Charles Becquet continued: "Our extensive colors let people create a My Social Book for any occasion. Thanksgiving is no exception, thanks to a seasonal orange to celebrate Fall and our multi-tilde cover layouts that leave plenty of space for your best turkey photos, or disasters in many cases. All of us have experienced tough times recently, however social media has





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Memory-making season is a three-month period when My Social Book serves a large percentage of its 250,000+ customer base. Many people return to the company in December and January to make their annual yearbook or to print a round robin-style photo book for friends and family.

My Social Book's Black Friday promotion runs from Nov

27th to Nov 30th on its website with the coupon code BBPRBF50 at [www.mysocialbook.com](http://www.mysocialbook.com).

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## About My Social Book

My Social Book transforms social media content into photo books and photo mosaics in just one click.

Whether reminiscing about a vacation with family or marking your relationship with that special someone, My Social Book's automated online platform lets anyone print their Facebook, Instagram, and Google Photos memories in as quickly as 45 seconds.

More than 250,000 customers in 20+ countries have printed 700,000+ books and My Social Book ships worldwide on-demand from global printing houses, including many within the US.

Print your life at [www.mysocialbook.com](http://www.mysocialbook.com) or follow the company on social media for special offers and product announcements.

Charles Becquet

My Social Book

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