

Concierge Auctions Announces Pending Sale of Showpiece 50-Plus Acre Philadelphia Area Estate By Designer Rafael Viñoly

7111 Sheaff Lane, known as Arbor Hill, is Under Contract after over two and a half years on the market.

NEW YORK, NEW YORK, UNITED STATES, October 28, 2020

/EINPresswire.com/ -- [Concierge Auctions](#) is pleased to announce that 7111 Sheaff Lane, known as Arbor Hill and surrounded by nature preserves, parks, and championship golf courses just outside of Philadelphia, is pending sale following an active auction with 10 registered bidders, in cooperation with listing agents Wendie Steffens of Kurfiss Sotheby's International Realty and Janet Rubino of Long & Foster.



Mature trees and rolling hills surround the striking stone facade of Arbor Hill.

Previously offered for \$12 million, the property sold No Reserve October 23rd via the firm's digital marketplace, [ConciergeAuctions.com](#). Having processed over \$100 billion in bids, the online platform allows buyers to bid remotely, from wherever they may be in the world.

“

Concierge Auctions did what they do best: exposed this property with incredible reach through their robust marketing strategies, sales outreach, and extensive database of ultra-high-net-worth buyers.”

Janet Rubino, Listing Agent

After over 2.5 years on the traditional market, the global exposure generated by Concierge Auctions in the 5 weeks prior to the auction resulted in over 34,000+ website/page views, 1,078 prospects, and 16 showings by interested buyers.

Mature trees and rolling hills surround the striking stone facade of Arbor Hill. Conceived by renowned international architect Rafael Viñoly, this

contemporary masterpiece features bright, skylight-lit corridors and panels of enormous glass that look out onto both the stone courtyard and verdant lawns.

“Concierge Auctions did exactly what they do best: exposed this property with incredible reach through their robust marketing strategies, on-site sales outreach, and extensive database of ultra-high-net-worth buyers,” said listing agent Janet Rubino. “Together, our combined efforts resulted in a strong field of bidders, and ultimately, a highly-successful auction for my client.”

As part of Concierge Auctions' Key for Key® giving program in partnership with Giveback Homes, the closing of Arbor Hill will result in a new home built for a family in need.

Concierge Auctions offers a commission to the buyers' representing real estate agent. See Auction Terms and Conditions for full details. For more information or to view all current offerings, visit ConciergeAuctions.com or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the largest luxury real estate marketplace in the world, powered by state-of-the-art technology. Since its inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever achieved at auction, and is active in 41 U.S. states/territories and 29 countries. Concierge curates the most prestigious properties globally, matches them with qualified buyers, and facilitates transparent, market-driven transactions in an expedited time frame. The firm owns the most comprehensive and intelligent database of high-net-worth real estate buyers and sellers in the industry. As a six-time honoree to the annual Inc. Magazine list of America's fastest-growing companies, it now joins the Inc5000 Hall of Fame; was named No. 38 on the 2018 Entrepreneur 360™ List recognizing 360 small



Interior basketball court at Arbor Hill.



This contemporary masterpiece features bright, skylight-lit corridors and panels of enormous glass that look out onto both the stone courtyard and verdant lawns.

businesses every year that are mastering the art of and science of growing a business in the areas of impact, innovation, growth, leadership, and business valuation; and has contributed more than 200 homes to-date as part of its Key for Key® giving program in partnership with Giveback Homes™, which guarantees that for every property the company sells, a new home will be built for a family in need. For more information visit conciergeauctions.com.

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The public spaces occupy two wings, encompassing a large chef's kitchen, two dining rooms, a great room, and a theater.



Soaring ceilings and museum-quality walls are an impeccable backdrop for your art collection or family photos.

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