

Green Boom Corp. Earns USDA Certified Biobased Product Label

Innovative 'green' products clean the environment while saving on overall cleanup time and costs

ATLANTA, GA, UNITED STATES, October 29, 2020 /EINPresswire.com/ -- [Green Boom](#) is proud to announce the company's family of absorbents has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product Certification. Green Boom's 100 percent biodegradable oil spill prevention, response and remediation products will now display a unique USDA label that highlights its percentage of biobased content.

"The Green Boom team is thrilled to have achieved this certification that will inform our current and potential

customers about the validity of our products," said Green Boom Co-Founder Sudhir Sharma. "We believe that our revolutionary products are going to disrupt the oil spill industry. It's also important to note that our green products are cost-comparative, readily available and perform as well as or better than their conventional counterparts."

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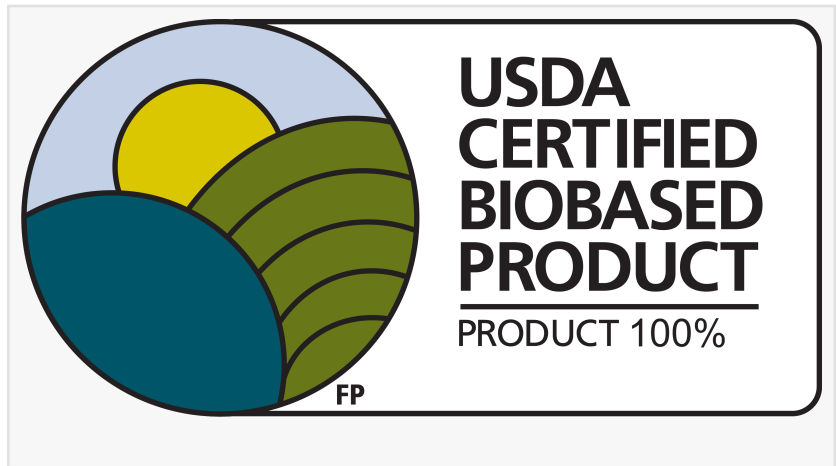
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*Green Boom Co-Founder
Sudhir Sharma*

Available in industry-standard sized pillows, socks, booms along with custom sizes, Green Boom's products are made from patent-pending biomass up-cycling technologies that use sustainably sourced agricultural wastes and textiles. Led by a team with broad chemical engineering experience, Green Boom created a technology that converts renewable, biodegradable and low-value agricultural materials into water-repellent, oil-only absorbents.



"We applaud Green Boom Corp. for earning the USDA Certified Biobased Product label," said Kate Lewis, USDA BioPreferred Program. "Products from Green Boom Corp. are contributing to an ever-expanding marketplace that adds value to renewable agriculture commodities, creates jobs in rural communities and decreases our reliance on petroleum."



Third-party verification for a product's biobased content is administered through the USDA BioPreferred Program, an initiative created by the 2002 Farm Bill (and recently reauthorized by the 2018 Farm Bill). One of the goals of the BioPreferred Program is to increase the development, purchase and use of biobased products. Biobased products, through petroleum displacement, have played an increasingly important role in reducing greenhouse gas (GHG) emissions that exacerbate global climate change.

For more information about Green Boom, please visit www.greenboom.com. To learn more about the USDA Certified Biobased Product label, please visit www.biopreferred.gov.

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About the USDA BioPreferred Program and Certified Biobased Product label

The BioPreferred Program is a USDA-led initiative that assists the development and expansion of markets for biobased products. The BioPreferred Program is transforming the marketplace for biobased products through two initiatives: mandatory purchasing requirements for Federal Agencies and Federal contractors and voluntary product certification and labeling. Biobased products span a diverse range of applications, such as lubricants, cleaning products, chemicals and bioplastics. The USDA Certified Biobased Product label communicates a product's biobased content. Expressed as a percentage, biobased content is the ratio of non-fossil organic carbon (new organic carbon) to total organic carbon in a product. New organic carbon is derived from recently-created materials. The total organic carbon in a product consists of new organic carbon and old organic carbon that originates from fossil carbon materials, such as petroleum, coal, or natural gas. More than 3,500 products have earned the USDA Certified Biobased Product label. To learn more about the USDA Certified Biobased Product label, please visit www.biopreferred.gov, and follow on Twitter at <http://twitter.com/BioPreferred>.

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