

Meetan Kaur and Christine Simiriglia Discuss The Homelessness Crisis with Fotis Georgiadis

Meetan Kaur, Associate Director of United Nations affiliated UNITED SIKHS. Christine Simiriglia, President and CEO of Pathways to Housing PA.

GREENWICH, CT, USA, October 30, 2020 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.



Meetan Kaur, Associate Director of United Nations affiliated UNITED SIKHS

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Our work with homeless communities across the nation is focused at the moment on the most immediate needs of cooked meals, dry grocery supplies, hygiene products, water, clothes, and PPE.”

Meetan Kaur, Associate Director of United Nations affiliated UNITED SIKHS

What a huge topic right now with the global pandemic affecting every single person, no matter their wealth, job or location. Fotis Georgiadis is helping get the word out on this crisis with the recent interviews with Meetan Kaur and Christine Simiriglia. Building their company brand and image, expanding on their global reach, is helping bring this crisis to light as well as their services to help the homeless. Reach out to Fotis Georgiadis and get your company brand and image going in the right direction. His contact information is available below.

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Meetan Kaur, Associate Director of United Nations affiliated UNITED SIKHS

For the benefit of our readers, can you describe the typical progression of how one starts as a healthy young person with a place to live, a job, an education, a family support system, a social support system, a community support system, to an individual who is sleeping on the ground at night? How does that progression occur?

Even in the scenario you have described above there are varying implicit forces that create vulnerabilities towards homelessness. A young person who is LGBTQ or trans has increased risks, despite the stated factors being in place. An African American person with a heritage of slavery and segregation leading to lack of generational wealth faces added risks. A young woman has to face the potential of gender-based bias and violence pervasive in our culture, which adds to her risk. I share these to emphasize that not every young healthy person with a place to live, a job, an education, a family support system, a social support system, and a community support system is on equal standing.

For example, a young person with all of these things might be a first-generation immigrant with a hard-working family where both parents work low-paid jobs. The family lives on paycheck to paycheck. They have extended family in similar circumstances. They go to church and have a good community support system. A parent or a child falls sick and is diagnosed with a medical condition that requires extended care. Medical expenses over time push the family out of their rented home into a situation where the family is living out of their car. The young person takes a second job to pay for the medical bills. They park their vehicle every night at a local church. The church is gracious enough to let them use their facilities for a shower. The family is homeless and lives in this mode for months and years.

The [complete interview is available here](#).

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Christine Simiriglia, President and CEO of Pathways to Housing PA

A question that many people who are not familiar with the intricacies of this problem ask is, "Why don't homeless people just move to a city that has cheaper housing?" How do you answer this question?

Places with less expensive housing also have lower wages and less job availability so the value is cancelled out. Also, it costs money to move and for someone wondering where their next meal is coming from, that is just not a viable option.

If someone passes a homeless person on the street, what is the best way to help them?



Christine Simiriglia, President and CEO of Pathways to Housing PA

Make eye contact and acknowledge them. Maybe buy them a cup of coffee or lunch and strike up a conversation. Most great acts start with a little kindness. If there are specific needs, reach out to a local resource and try to connect them. Most communities have resource guides that list shelters, meal programs, and other services.

What is the best way to respond if a homeless person asks for money for rent or gas?

I'm not a proponent of giving people money on the streets, especially if they are panhandling. However, during the pandemic, I have given people money for food understanding that a lot of the food resources that were available in our city are now limited or closed. Whatever you are comfortable doing, understand that it is helping an immediate need (which is important) and is not going to end that person's homelessness.

Can you describe to our readers how your work is making an impact battling this crisis?

Pathways to Housing PA has moved 550+ people out of homelessness and into market rate apartments throughout the city of Philadelphia. We provide holistic services including—case management, primary care, mental health care, treatment for substance use and help with activities of daily living. Our staff works with people to relearn how to interact in the community and to feel comfortable visiting places like church, recreation centers, restaurants and other activities that are part of everyday life.

Read [the full interview here](#).

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

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