

# Election 2020: Largest Electronic U.S. Flag & VOTE Button Image Light-Up Paramount Miami Worldcenter

B-Roll & Photo Links Below | Bryan@Televisionews.com

MIAMI, FLA, USA, November 2, 2020 /EINPresswire.com/ -- As the presidential candidates campaign in several battleground states, including Florida, a brilliant beacon of democracy and patriotism has been lighting-up the Miami skyline -- beckoning people to go to the polls.

Click Here: <u>B-Roll</u> | <u>AP Photos</u> | <u>Hightail</u> <u>Photos</u>

It is the Nation's Largest Electronic American Flag and Gigantic L.E.D. VOTE button image – displayed on the new, futuristic Paramount Miami Worldcenter skyscraper.



Largest Electronic American Flag and Gigantic L.E.D. VOTE Button Image Glow 700-Feet Above "Magic City" Skyline on Paramount Miami Worldcenter Tower; Beacon of Patriotism Beckoning People to Go to the Polls ( Bryan Glazer | World Satellite Television News)

Paramount is the "Magic City's" soaring signature superstructure and the sixth tallest building south of New York City, which features the world's most-advanced animation lighting system.

### **Dimensions**

Through the center of the 60-story, \$600-million Paramount Miami Worldcenter is a 700-foot-tall vertical stream of red and white L.E.D. stripes combined with the words, "VOTE FLA."

At the top of the building are a 150-foot-tall by 300-foot-wide field of blue with fluttering five-pointed white stars blended with a 100-foot-in-diameter circular "VOTE" button image.

Star-Spangled Signal

"We are sending-out a star-spangled skyline signal to Florida's 14-million registered voters; encouraging all of us to involve ourselves in this patriotic process by exercising our constitutional right to vote," explains Paramount Miami Worldcenter CEO-Developer Daniel Kodsi (Cod-See).

# High-Tech Lighting

Paramount's state-of-the-art, \$3-million Color Kinetics animation lighting system consists of 14,300 light emitting diodes embedded in 10,000 panes of high-impact glass. The system can create 16.2 million color-combinations. It took three years to design and install Paramount's lighting system.

# **Hours of Operation**

The Stars, Stripes, and VOTE light show runs through election night, November 3, 2020.

The building illuminates every night for a duration of three minutes; every half-hour; from 7:00 p.m. – Midnight (ET) and between 5:00 a.m. and 7:00 a.m. – during the hours just before sunrise.

### **About Paramount**

Paramount Miami Worldcenter is the world's most-amenitized luxury residential tower. It is the centerpiece of the mammoth Miami Worldcenter. The \$4-billion, 27-acre Miami Worldcenter is currently America's biggest urban core construction project and the nation's second-largest real estate development.

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