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NEW YORK, NEW YORK, UNITED STATES, November 5, 2020 /EINPresswire.com/ -- BioLife Sciences to receive \$4.5M USD strategic investment from [BeMotion Inc.](#) to expand and accelerate the commercialization of non-contact smart vending technology.



BioLife Sciences is pleased to announce it has reached an agreement with [BeMotion](#) for strategic investment to accelerate the commercialization of its advanced smart digital vending platform. BeMotion will invest a total of \$4.5M USD as a combination of services and capital equipment into BioLife Sciences to fulfill and expand their current contracts.

“

we don't sell software, we deliver success”

BeMotion Inc

This investment represents a large step towards BioLife and BeMotion realizing a shared vision of smart digital vending which provides a solution to last-mile product

distribution in the rapidly shifting landscape of retail which is re-shaping where and how consumers purchase products.

“We are excited to deepen our relationship with BeMotion on their next-generation vending platforms. It is clear to us that BeMotion has the most advanced vending technology in the world in addition to the IT expertise necessary to exploit the M-Commerce and Digital marketing capabilities. The platform is very dynamic which will allow us to expand this solution into new markets across North America.” – said Mr. DeFour, CEO of BioLife Sciences.

The [DCN Vending](#) and Marketplace platform allows users to interact with the machines without

contact through their smartphone and boasts a staggering array of features that benefit retailers such as M-Commerce, Products Directory, Loyalty Program, Delivery, Digital Advertising and Detailed Analytics.

“We believe that smart vending is the future of retail. BioLife’s unique position within food & beverage markets combined with their strategic distribution relationships within the Canadian market made our choice to partner with BioLife very easy.” – said Mr. Abu Hassan, CEO of BeMotion Inc.

BioLife Sciences plans to roll-out the systems throughout their existing distribution network with the initial targets being transit hubs across Canada.

About BioLife Sciences Inc.

BioLife Sciences Inc. specializes in moving innovative products from the lab or small-scale production into wider market adoption. Its core business develops, licenses and distributes antimicrobial products, non-contact human temperature screening technology, and touchless vending/marketplaces. One of BioLife Sciences’ core building block strategies is to develop, partner and assist innovative companies with the commercialization of leading-edge technologies.

About BeMotion Inc. www.bemotioninc.com / DCN Vending & Marketplace.

www.dcnvending.com

BeMotion Inc. provides a complete technological & strategic solution that taps into the next generation of digital opportunities. Established in 2016, BeMotion Inc. has developed and launched the MCN Platform with state-of-the-art thermal scanners. BeMotion Inc. is a privately-owned company with offices in Toronto, Dubai and London.

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