

# Portland Insurance Improves Customer Service by Offering Innovative Digital Solutions

PORLAND, IN, USA, November 6, 2020 /EINPresswire.com/ -- Portland Insurance Improves Customer Service by Offering Innovative Digital Solutions

The independent family-run insurance agency embraces new technology to better serve clients in rural Indiana

Portland Insurance started as a life-only agency. It has grown into a trusted insurance agency that offers more than just life products. For 78 years, the agency has been committed to providing excellent customer service. They continue to improve their services by utilizing technology to communicate more effectively with their customers.

"Insurance has moved into the digital world at a rapid pace. Instead of pushing back, we have embraced it with open arms allowing our company to grow during times many rural agencies have seen a decline," a representative from Portland Insurance stated.

Portland Insurance delivers custom and simple insurance solutions that make sense for the customers. Their solutions include auto and home insurance; business insurance, workers' compensation insurance, and life insurance.

The agency aims to make the process of buying insurance as simple as possible. They understand the confusion behind the process of buying insurance. Their agents make sure the customers know their insurance program and coverage by removing technical jargon while speaking to them in simple terms.

Their unparalleled customer service makes them stand out among other insurance agencies. Every customer gets simple, no-nonsense, and proven ways to get the right coverage while controlling their costs. More information can be found at <https://www.portins.com>.



## About Portland Insurance

Portland Insurance has been serving the citizens of Portland and its surrounding areas since 1935.

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