

Bike and Scooter Rental Market 2020 Global Analysis, Growth, Size, Share, Trends, Forecast to 2025

Wiseguyreports.Com Adds "Bike and Scooter Rental -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2026" To Its Research Database

PUNE, MAHARASHTRA, INDIA, November 9, 2020 /EINPresswire.com/ -- <u>Bike and Scooter</u> <u>Rental Industry</u>

Description

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Global Bike and Scooter Rental accounted for \$2.04 billion in 2018 and is expected to reach \$11.10 billion by 2027 growing at a CAGR of 20.7% during the forecast period. Sustainable and technologically advanced mobility and rise of micro-mobility as a budget-friendly mode of transportation are some key factors influencing the market growth. However, lack of supporting infrastructure for micro-mobility is hampering the market growth.

A bike rental or scooter rentals rent out bikes and scooters for short periods of time, usually for a few hours. Rentals are mostly provided by bike shops as a sideline to their main businesses of sales and service, but some shops specialize in rentals.

Based on the operational model, dockless segment is likely to have a huge demand due to the lesser requirement of hardware for securing and managing inventory. By geography, Asia Pacific is going to have a lucrative growth during the forecast period owing to increasing concerns over pollution as well as growing traffic congestion.

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Some of the key players in Bike and Scooter Rental market include Jump, Cityscoot, COUP, Lime, Grow Mobility, Nextbike, Bird, Spin, Lyft, Mobike, Cityscoot, Ecooltra, Skip, Bolt, Scoot, and Hopr.

Service Types Covered:

- Subscription-Based
- Pay as You Go

Propulsions Covered:

- Electric
- Pedal
- Gasoline

Operational Models Covered:

- Station-Based
- Dockless
- Vehicle Types Covered:
- Scooter
- Bike
- Other Vehicle Types

Applications Covered:

- Long-distance Travel (5 to 15 km)
- Short Trip (distance 5 km or less)
- Long-distance Travel (15 km or more)

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o UK
- o Italy
- o France
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand

o South Korea o Rest of Asia Pacific • South America o Argentina o Brazil o Chile o Rest of South America • Middle East & Africa o Saudi Arabia o UAE o Qatar o South Africa o Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

- Strategic recommendations for the new entrants

– Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

– Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

– Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Continued...

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Contact Us: Sales@Wiseguyreports.com Ph: +1-646-845-9349 (Us) Ph: +44 208 133 9349 (Uk)

NORAH TRENT WISE GUY RESEARCH CONSULTANTS PVT LTD 646-845-9349 email us here This press release can be viewed online at: https://www.einpresswire.com/article/530304678

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