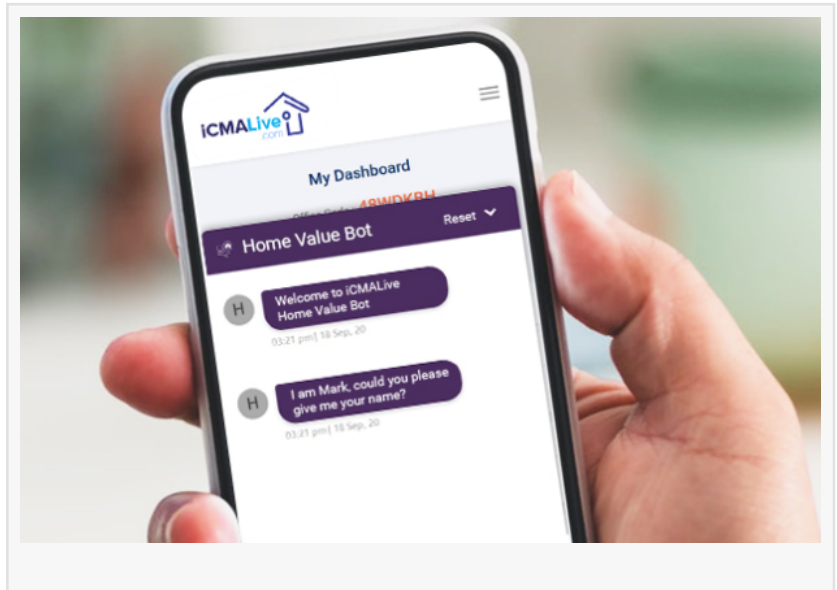


PropMix releases 24x7 Real Estate Virtual Agent Chatbot

Agents can now engage homeowners and buyers in conversations and deliver CMA reports - all automated.

NEW YORK, NY, USA, November 12, 2020 /EINPresswire.com/ -- PropMix.io LLC today released the virtual agent chatbot - Home Value Chatbot - for real estate agent websites to attract and engage homeowners and buyers. The Home Value Chatbot is now available to all agents using [iCMALive](https://iCMALive.com) - PropMix's interactive comparative market analysis platform.



iCMALive Home Value chatbot can be branded for an agent or broker and can be easily plugged into any website. Numerous studies show that site visitors are more engaged using a chatbot that can provide personalized interaction, rather than clicking on a button or filling out a form to request for service. This chatbot delivers a proven method for lead capture and conversion on realtor websites.

“

This will improve conversion rates on agent websites and show customers that they are leveraging the best in innovative technology to serve them better”

Sakeer Hassan, Chief Marketing Officer, PropMix.io

“We are excited to offer the agent community the ability to provide a new and innovative option to engage their customers,” said Sakeer Hassan, Chief Marketing Officer, at PropMix. “This will improve conversion rates on agent websites and show customers that they are leveraging the best in innovative technology to better serve them.” The Home Value chatbot will engage site visitors in a conversation to help them request and receive a fully

automated market analysis and property valuation report powered by iCMALive.

iCMALive is an AI-powered comparative market analysis (CMA) platform and a lead capture tool for agents. It combines CMA capabilities with a lead capture and tracking platform to automatically qualify leads and push them to any customer relationship management (CRM)

platform. In addition, iCMALive is a full function custom CMA platform for agents to create customized CMA reports and distribute and track their usage online. Read more and signup at <https://www.icmalive.com>

About PropMix

PropMix.io LLC, is a real estate data, insights, and solutions company with deep experience in commercializing Artificial Intelligence. PropMix's platform and solutions are widely used by mortgage lenders, appraisers, realtors, and investors. Built on industry open standards, PropMix.io empowers users to engage with data, make decisions using insights and build the real estate technology of the future. PropMix was founded in 2016 and is headquartered in New York. <https://www.propmix.io>

Mark Robinson
PropMix.io LLC
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/530582104>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.