

Billionaire Ken Langone Co-Founder of Home Depot Keynote Speaker on the Future of Retail after the Pandemic

Invemed Chairman, President, and CEO, Ken Langone, share his views on the future of retail today Tuesday 17, 2020 at 2:00 pm EST

WINSTON-SALEM, NORTH CAROLINA, UNITED STATES, November 17, 2020 /EINPresswire.com/ -- Abasto Media, a leading trade publication for the Hispanic Retailer and Stagnito Retail Marketing, are joining efforts to produce a top-level webinar about Hispanic Omnichannel Strategies today, Tuesday, November 17, 2020, starting a 2:00 pm EST. Registration is free with limited openings. [REGISTER HERE](#) or use the form below.



The graphic is a green and white promotional poster for a webinar. At the top left, it says 'Presented by' followed by the 'abasto Stagnito MEDIA' logo. Below this is a 'Brands' section with logos for Avocados From Mexico, Research America, Gala Foods, and Natural Marketing Institute. The main title 'WEBINAR DEMYSTIFYING OMNICHANNEL' is in large, bold, white letters on a green background. To the right, it says 'TUESDAY, NOVEMBER 17, 2020 2:00 PM EST' and 'FEW SPOTS LEFT'. Below the title, a 'KEYNOTE SPEAKER' section features a circular portrait of Ken Langone with his name and title: 'KEN LANGONE, Chairman / President / CEO, Invemed Associates Inc. Co-Founder of Home Depot'. To the right of this are four more circular portraits of speakers: Dan Calhoun (President/CEO of La Tortillera), Harry Stagnito (President of Stagnito Retail Marketing), Steve French (Senior Vice President of Natural Marketing Institute), Larissa Gottschlich (Vice President, Market Research at Research America Inc.), Ivonne Kinser (Head of Digital Marketing, eCommerce at Avocados From Mexico), Jenny Jorge (Partner at Gala Foods Supermarkets), and Anita Grace (Hispanic Marketing Specialist at Grace Multicultural). At the bottom, it says 'Webinar Tuesday 17, 2020 2:00 PM EST'.

The U.S. Hispanic Market is large, diversified, and growing. However, in many respects, it remains underserved by both major retail chains and CPG's.

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This is a must for the retailer and CPG manufacturers. Attend this webinar today to find out the most effective ways to reach your customers”

Gus Calabro Executive Director Abasto Media

Omnichannel marketing specifically developed for this important market represents the best route to effectively embracing both Hispanic consumers and developing the distribution and supply chain logistics to support it.

Billionaire Ken Langone will share his insight on the future of the retail industry after the pandemic and the collateral effects on the economy. After his conference, a distinguished group of experts will discuss the need to establish Omnichannel Marketing Strategies in every

aspect of the retail supply chain.

Speakers:

Ken Langone, Chairman / President / CEO of Invemed Associates Inc. Co-founder of Home

Depot

Harry Stagnito, President & CEO, Stagnito Retail Marketing

Dan Calhoun, President & CEO, La Tortilleria Inc., and Abasto Media

Steve French, Senior Vice-President, Natural Marketing Institute

Larissa Gottschlic, Vice-President, Market Research, Research America Inc

Ivonne Kinser, Head of Digital Marketing & eCommerce, Avocados From Mexico

Jenny Jorge, Partner, Gala Foods Supermarkets

Anita Grace, President & CEO, GRACE Multicultural

"This is a must for retailers and CPG manufacturers. Attend this webinar today to find out the most effective ways to reach your customers by understanding your consumer's appetite for personalization."

You'll get insights from top-level Omnichannel experts and actionable practices that can be put into place."

FILL OUT THE FORM BELOW AND PARTICIPATE TO WIN A NEW IPAD 10.2 INCH RETINA DISPLAY!

Gus Calabro

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