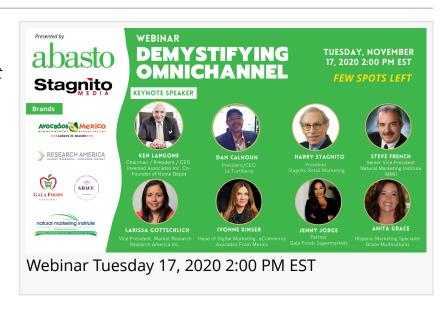


Billionaire Ken Langone Co-Founder of Home Depot Keynote Speaker on the Future of Retail after the Pandemic

Inversed Chairman, President, and CEO, Ken Langone, share his views on the future of retail today Tuesday 17, 2020 at 2:00 pm EST

WINSTON-SALEM, NORTH CAROLINA, UNITED STATES, November 17, 2020 /EINPresswire.com/ -- Abasto Media, a leading trade publication for the Hispanic Retailer and Stagnito Retail Marketing, are joining efforts to produce a top-level webinar about Hispanic Omnichannel Strategies



today, Tuesday, November 17, 2020, starting a 2:00 pm EST. Registration is free with limited openings. <u>REGISTER HERE</u> or use the form below.

The U.S. Hispanic Market is large, diversified, and growing. However, in many respects, it remains

"

This is a must for the retailer and CPG manufacturers.
Attend this webinar today to find out the most effective ways to reach your customers"

Gus Calabro Executive Director Abasto Media underserved by both major retail chains and CPG's.
Omnichannel marketing specifically developed for this important market represents the best route to effectively embracing both Hispanic consumers and developing the distribution and supply chain logistics to support it.

Billionaire Ken Langone will share his insight on the future of the retail industry after the pandemic and the collateral effects on the economy. After his conference, a distinguished group of experts will discuss the need to establish Omnichannel Marketing Strategies in every

aspect of the retail supply chain.

Speakers:

Ken Langone, Chairman / President / CEO of Invemed Associates Inc. Co-founder of Home

Depot

Harry Stagnito, President & CEO, Stagnito Retail Marketing
Dan Calhoun, President & CEO, La Tortilleria Inc., and Abasto Media
Steve French, Senior Vice-President, Natural Marketing Institute
Larissa Gottschlic, Vice-President, Market Research, Research America Inc
Ivonne Kinser, Head of Digital Marketing & eCommerce, Avocados From Mexico
Jenny Jorge, Partner, Gala Foods Supermarkets
Anita Grace, President & CEO, GRACE Multicultural

"This is a must for retailers and CPG manufacturers. Attend this webinar today to find out the most effective ways to reach your customers by understanding your consumer's appetite for personalization."

You'll get insights from top-level Omnichannel experts and actionable practices that can be put into place."

FILL OUT THE FORM BELOW AND PARTICIPATE TO WIN A NEW IPAD 10.2 INCH RETINA DISPLAY!

Gus Calabro Abasto Media +1 336-724-9718 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/530899288

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.