

# GoodFirms Publishes the List of Top Influencer Marketing, Media Planning & Inbound Marketing Agencies for 2020

*GoodFirms features the perfect Influencer, Media Planning, and Inbound Marketing companies.*

WASHINGTON DC, WASHINGTON, UNITED STATES, November 18, 2020 /EINPresswire.com/ -- These days influencer marketing is trending on social media, and it has become an effective marketing strategy. Thus, many brand owners pick well-known, influential people and celebrities instead of reaching out to targeted customers directly.



The influencers can talk about their products and promote them among the large mass of consumers. For the same reason, many brands and companies search for the best influencers but find it difficult to select the right partner. Therefore, GoodFirms has revealed the list of [Top Influencer Marketing Agencies](#) with genuine ratings and reviews.



Influencer marketing stands out for its effectiveness and to drive relevant traffic."

*GoodFirms Research*

List of Best Influencer Marketing Companies at GoodFirms:

Caveni Digital Solutions

8 Views

Source Approach

Intensify

BrandBurp Digital

Prism Events Digital Advertising

The NineHertz

Dot Com Infoway

KOSMIQS

Plan Z

Marketing through influencers is the best and quick way to build brand awareness, trust, and drive more customer acquisition. Influencers create an engaging story to attract followers. Here at GoodFirms, the companies can reach the [Top Media Planning and Buying Agencies](#) that help you strategize and optimize media and ad campaigns.

List of Best Media Planning Agencies at GoodFirms:

Mayple

SmartSites

BrandBurp Digital

iSEE MarkComm

FATbit Technologies

Zorka.Agency

SpecScale

Digital Business Engine

NexGen Innovators IT Services Pvt. Ltd.

Lounge Lizard



GoodFirms is a globally recognized B2B research, ratings, and reviews platform. It builds a bridge to assist the service seekers in connecting with the best partners that suit their business needs. The analyst squad of GoodFirms conducts a profound assessment where each agency is assessed following several parameters.

The research process of GoodFirms includes three main pillars that are Quality, Reliability, and Ability. Further, each element is subdivided into multiple metrics to analyze every agency deeply. It integrates with verifying past and present portfolios, years of experience, market presence, and feedback received by their customers.

After this method, focusing on the overall assessment process, each firm obtains scores that are out of a total of 60. Hence, considering these points, all the agencies are indexed in the list of top IT development and designing companies, best software, and other service providers from the various sectors of industries. GoodFirms has also curated the list of [Top Inbound Marketing Agencies](#) based on several qualitative and quantitative factors.

List of Best B2B Inbound Marketing Companies at GoodFirms:

PageTraffic Inc

Brick Marketing  
AMR Softec  
SAG IPL  
Quick SEO Help  
Courimo  
Icecube Digital  
MakeWebBetter  
Digital Web Avenue (I) Pvt. Ltd.  
Webnexs

Additionally, GoodFirms encourages service providers to engage in the research process and show compelling evidence of work done by them. Thus, grab an opportunity to get listed for free in the catalog of top companies as per their categories. Holding a presence at GoodFirms will increase the chances to be more perceptible, meet new prospects, and grow your business globally.

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient Influencer Marketing Companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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