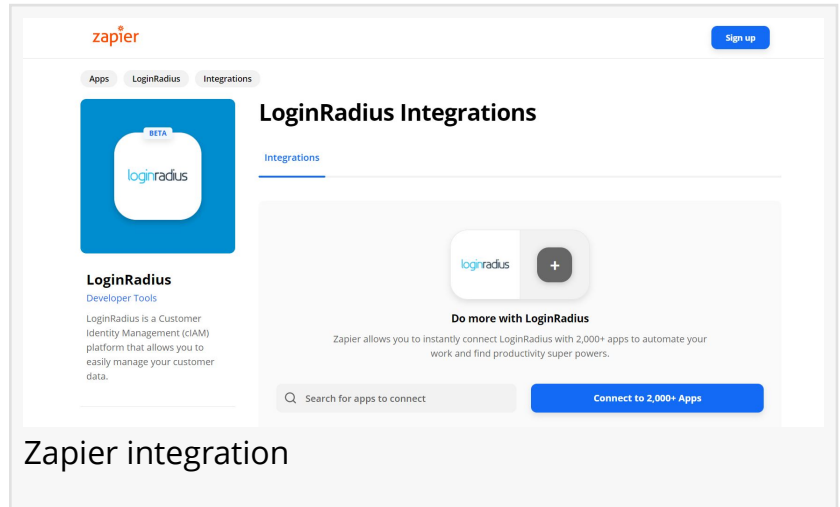


# LoginRadius Announces Zapier Zap Integration for Developers to Automate Their Workflow Efficiency

*CIAM leader now enables developers to customize workflows and improve consumer experience*

VANCOUVER, BRITISH COLUMBIA, CANADA, November 19, 2020 /EINPresswire.com/ -- LoginRadius, the industry-leading consumer identity and access management (CIAM) platform, today announced its integration with Zapier. This popular productivity app helps to integrate LoginRadius with hundreds of different products and covers various use cases. This enables teams to automate their consumer data dispersal within their ecosystem.



Zapier integration

The LoginRadius Zapier Integration will allow developers to feed LoginRadius Consumer Profile data to other applications when configured events or triggers occur. It also supports a comprehensive list of events to cover all API and Consumer interactions.

“

The integration between Zapier and LoginRadius will help to unlock the true potential of your first-party data by enabling endless opportunities.”

*Karl Wittig, AVP - Customer Success at LoginRadius.*

“The integration between Zapier and LoginRadius will help to unlock the true potential of your first-party data by enabling endless opportunities for automation and seamless integrations with hundreds of industry platforms. This is an exciting milestone that will help streamline developer processes and allow for improved, multi-dimensional consumer experiences ” said Karl Wittig, AVP -

Customer Success at LoginRadius.

A Few Use Cases of the LoginRadius Zapier Integration

Add or update subscribers: Leverage the LoginRadius Zapier Integration to pass profile data

directly into your email marketing tools and automate the entire workflow.

Push data to your own database: Manage your data redundancy by automating the flow of data directly into your RDBMS or noSQL database.

Improved Sales Automations: Remove the need for manual tasks by directly creating records in CRMs, Email Automation Services, and Lead Management Software.

Compliance Efficiency: Simplify your compliance workflows by automating complex, historically costly and time consuming tasks like "right to be forgotten" requests by setting up cascading deletion of consumer profiles across all relying applications.

You can learn more about the LoginRadius Zapier Integration by [clicking on this link](#).  
About LoginRadius

LoginRadius is a leading cloud-based consumer identity and access management (CIAM) solution that empowers developers to deliver a delightful [consumer experience](#).

The developer-friendly Identity Platform provides world-class security for consumers during login, registration, password setup, and any other data touchpoints. The company offers open source SDKs, integrations with over 150 third party applications, pre-designed and customizable login interfaces, and best-in-class data security products, including MFA, RBA, and Advanced Password Policies. The platform is already loved by over 3,000 businesses with a monthly reach of 1.17 billion consumers worldwide.

For more information, visit [loginradius.com](https://loginradius.com) or follow @LoginRadius on Twitter and LinkedIn

Media Team

LoginRadius Inc

+1 844-625-8889

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/531057741>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.