

California Based Bike and Business Service Launched

Bike Rack Location's objective is to help bike riders and businesses connect!

VENTURA, CA, USA, November 19, 2020 /EINPresswire.com/ -- Ventura resident and bicycle enthusiast, John Darling, has launched a fledgling website called Bike Rack Locations

Bike Rack Locations

Find your space...

(<u>www.bikeracklocations.com</u>) which will assist the growing bicycle riding population find bike-friendly businesses.

His website's goal is to help cyclists all across America locate firms that have bike racks on or very



Find your space..."

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near their property. Darling stated, "People who ride bikes like to patronize businesses where they can easily lock up their bikes without having to look for a tree, signpost, cart rack, or other spaces to use to secure their bikes. With the growing number of bike riders, having a convenient bike

rack at your business is as essential as having a parking lot."
Right now, bicycle riding is at an all-time high due to the COVID-19 pandemic which is spurring people to find new, safer, ways to get their exercise and to get around town.

According to Bicycling Magazine, the pandemic driven demand for <u>bicycles</u> has created a shortage of new bicycles that will last through all of next year and possibly into 2022 https://www.bicycling.com/news/a34587945/coronavirus-bike-shortage).

All business can list their company on bikeracklocations.com for a flat fee of \$25.00 per year, bike, bike-related businesses get a discounted rate of \$15.00 per year, while libraries and nonprofit organizations can have their locations listed for free.

John Darling
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