

"Boring AI Is the New Black," Argues Sikka Software CEO in Upcoming Talks

Sikka Software Chairman and CEO Vijay Sikka set to present at two UK-based virtual conferences, AI Global Forum and Digital Health World Congress, in next week

SANTA CLARA, CA, USA, November 25, 2020 /EINPresswire.com/ -- Vijay Sikka, Chairman and CEO of the eponymous AI-driven healthcare SaaS platform [Sikka Software](#), will be presenting talks at [Digital Health World Congress](#) this Friday the 27th of November at 7 am Pacific Time and at [AI Global Forum](#) next Tuesday, December 1st, at 7:50 am Pacific.



Sikka Software uses artificial intelligence to optimize the business of healthcare with connectivity, applications and insights.



Digital Health World Congress 2020 takes place online November 26th and 27th.

The presentation for the former is entitled "COVID's Impact on Retail Healthcare and the Way

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Sikka Software Chairman and CEO Vijay Sikka

Back,” while the one for the latter is this: “Boring” AI Is Anything But. Sikka has been presenting at Digital Health World Congress for years, and, on the AI front, has presented in the past at American Association of Artificial Intelligence conferences and the International Joint Conference on Neural Networks (precursor to NeurIPS).

Regarding AI, Sikka said, “The AI field has been through several winters since the 1960s, so we should not be surprised if a new one is coming. I was part of the previous boom in the late eighties and early nineties. Then

everything went dark. In the early teens of this century we saw the boom again. But beyond some amazing facial recognition and natural language chatbots we are still behind on the sexiness promise. The gains have become smaller and smaller and maybe another winter is coming?

“But don’t throw the boring AI baby out with the disappointing sexy AI bathwater. There are hundreds of less charming and vertical domains than autonomous cars and chatbots, for which the application of AI, neural networks and machine learning is in the net positive returns part of the curve.”



Virtual. December 1-2 2020

AI GLOBAL FORUM . 2020

AI Global Forum 2020 takes place online December 1st and 2nd.

PwC U.S., in its 2020 AI Prediction report, stated that “much of the AI excitement will come from results that may sound mundane: incremental productivity gains for in-house processes” and specifically invited companies to get on board with boring AI.

As Sikka predicted, “Now is the time for boring AI. Boring AI is the new black.”

On the healthcare front, Sikka’s thesis focuses on the resilience of dentists and other retail healthcare practitioners in the face of seemingly insurmountable hurdles this year. Sikka said, “Necessity is the mother of invention (or innovation), and we are seeing striking innovations and adaptations in response to the COVID crisis.”

To hear the rest of these two thought-provoking talks, join Sikka at one or both conferences!

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