

Is working from home here to stay?

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EINPresswire.com/ -- In planning ahead post-COVID-19, 73% of FTSE business leaders put reducing travel at the top of their list, closely followed by reducing office space/encouraging WFH (working from home) at 67%.

According to [Echo Research](#)'s latest survey on Trust and Expectations at the Time of COVID-19, this does not necessarily mean getting rid of the office. In responding to Echo's survey on looking ahead, one leader said: "Supporting flexible working, including more remote working, rather than reducing office space." In addition, a director at the largest engineering group added "Rather than 'Going back to normal', it's about embedding the changes we adopted at pace into how we work going forward in a positive and productive way."

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Director, largest engineering group

But asked about the impact of the global pandemic, nearly two thirds of adults polled do not believe that society will change for the better as a result of COVID-19.

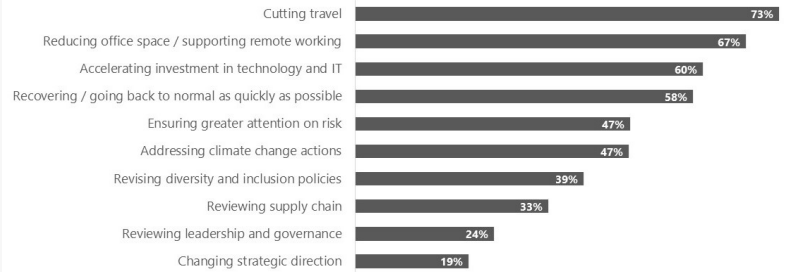
Echo conducted an integrated study of stakeholder interviews, consumer polls and social listening to better frame and understand changes to Trust and Expectations at a time of COVID-19.

The full report by Echo Research, About Trust and Expectations at a Time of COVID, is released later on this

week.

About Echo Research - Echo Research is an international market research company providing brand and reputation insights to drive performance improvement and transformation. It runs Britain's Most Admired Companies study, the longest survey of corporate reputation in the country, and has served over 500 clients spanning all sectors since its inception in 1990.

Looking ahead are you...



Source: 300 business leaders and city commentators
Source: Echo Research

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