



Global Digital Ad Platforms Market 2020 Segmentation, Demand, Growth, Trend, Opportunity and Forecast to 2026

"Digital Ad Platforms - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2026"

PUNE, MAHARASHTRA, INDIA, November 27, 2020 /EINPresswire.com/ -- Updated Research Report of [Digital Ad Platforms Market 2020-2026:](#)

Summary:

Wiseguyreports.Com Adds "Digital Ad Platforms - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2026" To Its Research Database.

Overview

Global Digital Ad Platforms Scope and Market Size

Digital Ad Platforms market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Digital Ad Platforms market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Type and by Application in terms of revenue and forecast for the period 2015-2026.

The revenue of global digital advertising market to reach \$664.7 billion by 2026, representing a 2019-2026 CAGR of 11.29%. The digital ad is becoming the lion's share in the whole pie of media advertising.

Highlighted with 72 tables and 73 figures, this 156-page report "Global Digital Advertising Market by Platform, Ad Format, Industry Vertical, and Region 2015-2026: Growth Opportunity and Business Strategy" is based on a comprehensive research of the entire global digital advertising market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report provides historical market data for 2015-2017, revenue estimates for 2018, and forecasts from 2019 till 2026.

(Please note: The report will be updated if necessary before delivery so that the latest historical year is the base year and the forecast covers the next 5-10 years over the base year.)

Market segment by Type, the product can be split into

Cloud based

On Premise

Market segment by Application, split into

Marketing and Advertising

Health, Wellness and Fitness

Construction

Others

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Report: <https://www.wiseguyreports.com/sample-request/6089853-global-and-united-states-digital-ad-platforms-market>

Based on regional and country-level analysis, the Digital Ad Platforms market has been segmented as follows:

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Nordic

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia-Pacific

Latin America

Mexico

Brazil

Middle East & Africa

Turkey
Saudi Arabia
UAE
Rest of Middle East & Africa

In the competitive analysis section of the report, leading as well as prominent players of the global Digital Ad Platforms market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

The key players covered in this study

Criteo Dynamic Retargeting
DoubleClick Digital Marketing
AdRoll
Sizmek
Celtra
Marin Software
Yahoo Gemini
MediaMath
Adobe Media Optimizer
Quantcast Advertise
Choozle
Acquisio
The Trade Desk
Flashtalking

Key questions answered in the report:

What will the market growth rate of Digital Ad Platforms market in 2026?

What are the key factors driving the global Digital Ad Platforms market?

What are sales, revenue, and price analysis of top manufacturers of Digital Ad Platforms market?

Who are the distributors, traders and dealers of Digital Ad Platforms market?

Who are the key manufacturers in Digital Ad Platforms market space?

What are the Digital Ad Platforms market opportunities and threats faced by the vendors in the global Digital Ad Platforms market?

What are sales, revenue, and price analysis by types and applications of Digital Ad Platforms market?

What are sales, revenue, and price analysis by regions of Digital Ad Platforms market?

What are the market opportunities, market risk and market overview of the Digital Ad Platforms market?

@Have Any Query? Ask Our Expert:<https://www.wiseguyreports.com/enquiry/6089853-global-and-united-states-digital-ad-platforms-market>

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reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under these categories and sub-categories.

Note:

Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

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