

Launch of the UK Economic Blueprint for Women White Paper

Created with the input of 400 business women from across the UK

WESTMINSTER, LONDON, UNITED KINGDOM , November 27, 2020 /EINPresswire.com/ -- The White Paper from [Savvitas](#) NatWest makes practical and achievable recommendations for

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Despite challenges we're seeing a growth in female enterprise and wider recognition of our valuable contribution to the economy. I hope our recommendations will stimulate progress throughout the UK.”

Helene Martin Gee

Government and for private and third sector organisations, with ideas gained from women business-owners during a national Economic Blueprint (EB) Roadshow supported by NatWest.

Savvitas celebrated Global Entrepreneurship Week #GEW2020 with the publication of this groundbreaking White Paper from Savvitas NatWest: 'Leveraging Opportunity for UK Female Entrepreneurship.'

The launch took place online on Wednesday 18th November 2020, the 'Diversity & Inclusion' day of Global Entrepreneurship Week, with entrepreneurs and women

business-owners from throughout the UK, along with parliamentarians, business professionals and academics.

Speakers and participants included:

The Earl of Erroll, Cross-Bench Peer & Technology Entrepreneur

Craig Tracey MP, Chairman, The All-Party Parliamentary Group for Women & Enterprise (APPGWE)

Helene Martin Gee, Savvitas Founder & CEO, Entrepreneur, Investor and Parliamentary Adviser

Jill Pay, Chairman Pink Shoe Senate, Former Sergeant at Arms, UK Parliament

Brenda King MBE, CEO ACDiversity, previously European Economic & Social Committee

Julie Baker, Head of Enterprise and Community Finance at NatWest Group

Yvonne Greeves, Director of Women in Business NatWest Group

Sue Lawton MBE, Global Expert on Women's Economic Empowerment, UN High Level Panel

There is growing body of evidence that the pandemic is having a disproportionate impact on women, including recent research from the IMF and the World Bank, the so-called 'pink

recession'. So it's vital that every step is taken to encourage and support the UK's women business-owners. Delegates joined informal discussions and knowledge-sharing to promote the recommendations and encourage the growth of women's enterprise.

The UK Economic Blueprint for Women White Paper (EB White Paper) is helping to create the conditions for women-owned / led businesses to gain a fairer share of business opportunities and contracts nationally with a focus on helping women to scale up their businesses.

Executive Summary and full White Paper [here](https://www.savvitas.com/economic-blueprint):
www.savvitas.com/economic-blueprint

COMMENTS

Craig Tracey MP said: As Chairman of the Women and Enterprise All-Party Parliamentary Group and an active MP

in my North Warwickshire constituency, I recognise the vital contribution that women business owners make to the economy and their communities. More progress to improve opportunity for women's enterprise offers huge potential for the nation's future prosperity. I welcome this White Paper, which builds on the work of the Rose Review and the APPGWE Report, 'The Future of Female Entrepreneurship: Pathways to Progress', which we published in 2019."

The Earl of Erroll said: "The Savvitas NatWest White Paper comes directly from British women business-owners. Its recommendations create an opportunity for Parliamentarians of all parties to understand what female founders need. I am especially keen on the proposal to embed entrepreneurial education into the curriculum at all stages."

Helene Martin Gee, Founder of the initiative said: "Despite current challenges, we're seeing a growth in female enterprise and wider recognition of our valuable contribution to the economy. As Savvitas collaborates with its partners to continue to promote and support female enterprise I hope the recommendations in this White Paper, gathered directly from UK business women, will stimulate progress throughout the whole country."



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Thanks to NatWest for their support of the National Roadshow that enabled Savvitas (formerly Pink Shoe Club) to gather ideas for this White Paper from 400 local women business-owners at events in Cardiff, Birmingham, Edinburgh, Liverpool, London and online. Savvitas is proud to be the delivery partner, and with its team of 100 volunteers 'Team EB', it is using advocacy and influence to seek policy and economic solutions to improve opportunities for women-led businesses.

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