

On Cyber Monday Beware of Cybercrime

Remote workers are prime targets for cybercriminals

SALT LAKE CITY, UTAH, USA, November 30, 2020 /EINPresswire.com/ -- Facing the biggest Cyber Monday activity to date, Americans are urged to beware of cybercrime, which continues to grow year over year as more cybercriminals target anyone online, according to one IT expert.

"To stay safe online on Cyber Monday, shoppers should vigilantly avoid three things," said Sarah Kimmel, CEO of Family Tech, which was established to help families manage the technology. "Never allow an auto login. Never use free WIFI at a store, hotel, airport or mall, and never click a link in an email or text you are not expecting."

Today's cybercriminals are much more efficient and are thriving financially in the dark web, which now has a lower barrier of entry than in years past.

"The dark web has commoditized attack tools, which gives attackers access to an excess of malicious capabilities, including ransomware as a service, botnets for rent, and malware as a service, to name a few," said Kimmel, a Microsoft-certified IT manager.

Before COVID-19, roughly seven percent of Americans worked remotely. Today, more than 64 percent work from home.

"Because millions of U.S. workers and students were thrust into a remote-working and learning situation at home, they need to be aware of five key things to stay safe from cybercriminals," she said. "First, set a lockout time, and use a password or biometrics to login. Change the default



Educate yourself on various attack strategies like phishing.

passwords on any devices or accounts to something unique.

“Next, use a VPN or your own mobile hotspot when on free public WIFI networks. Install and keep updated an antivirus program such as ESET. Educate yourself on various attack strategies like phishing, and back up your computer regularly.

“Backups save time and data. While this doesn't seem entirely security-related, if your computer is compromised, restoring your computer from a recent backup is the best way to get your data back quickly.”



Use a VPN or your own mobile hotspot when on free public WIFI networks. Install and keep updated an antivirus program such as ESET.

For more information on [fighting cybercrime](#) and staying safe on the Internet at home or at work, visit [familytechzone.com](#).

“

Today's cybercriminals are more efficient and are thriving financially in the dark web. Attackers access malicious tools, including ransomware as a service, botnets for rent, and malware as a service.”

Sarah Kimmel

A digital and IT expert, Kimmel is a Microsoft-certified IT manager who has supported over 100 small businesses since 2004. She also founded Family Tech LLC to help families understand and manage the technology in their home. Kimmel has regularly appeared as a family tech expert on TV and has consulted globally with tech companies, such as Microsoft, Dell, Samsung, Verizon and Lenovo. Visit [familytechzone.com](#) for more information.

###

Sarah Kimmel
Family Tech Zone, LLC
+1 801-669-7473
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/531729801>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.