

# L SQUARED ANNOUNCES DIGITAL WORKPLACE COMMUNICATION SOLUTIONS

*Innovative IoT solution to help accelerate companies transitioning to digital workspaces.*

AUSTIN, TX, UNITED STATES, November 30, 2020 /EINPresswire.com/ -- L Squared Digital Signage, a global provider of cloud-based business and retail communication solutions, announces its new solution offerings in response to the current health crisis.

Alongside their award-winning digital signage offerings utilized by enterprises worldwide, the company will be now offering new Workplace Communication solutions.

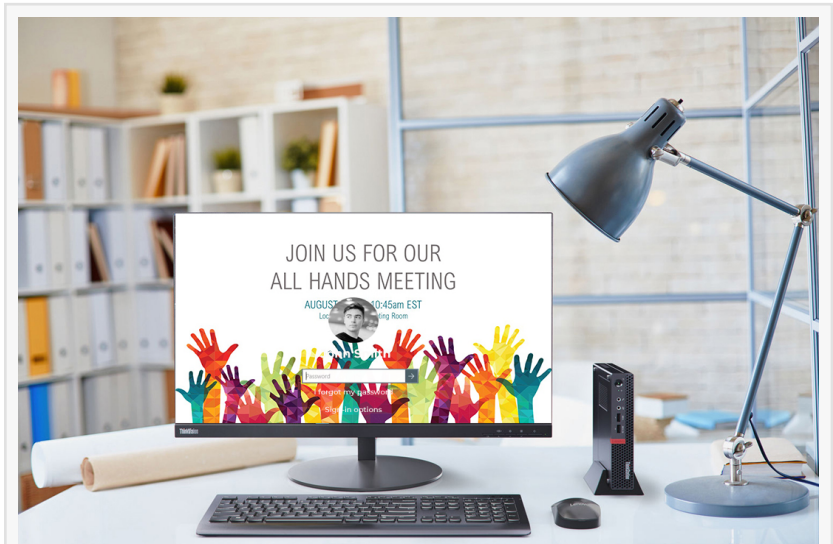


Image of Home Office - Meeting Alert appears on Employee on Screen Saver

Employee engagement is at the forefront of leadership initiatives to ensure both productivity and collaboration within organizations.

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With businesses returning to work, L Squared will equip them with the right tools to create a safe and transparent environment where employees can flourish and do their best in”  
*Ratnavel Gajendra, CEO, L Square*

“With businesses returning to work, L Squared will equip them with the right tools to create a safe and transparent environment where employees can flourish and do their best in,” said Ratnavel Gajendra, CEO, L Squared.

L Squared engineers have developed an easy to use and scalable cloud content management platform that allows businesses to deliver personalized communication to employees. With new hybrid workforce models, businesses need to be able to communicate with both remote and on-site workers with consistency.

The new solution offering helps employees to stay up to date, informed and engaged through their connected work devices. The platform transforms idle monitors and screens with dynamic

content to capture employee attention and increase engagement with alerts, on-demand surveys and more.

In a time when e-mail inboxes and group chats are overwhelmed with endless requests, the L Squared Workplace Communication solutions can help employees stay on top of essential company communication:

- Targeted Communication: reduces information overload by providing personalized content to customized employee groups based on role, department, location, language and more
- Consistent Branding and Rich Visuals: governs consistent branding across the company with a centralized platform that can publish dynamic content, including video and images
- Pre-scheduled Content: saves time with user-friendly interface to pre-schedule content to be delivered at different locations and time zones
- Enterprise Security: secures role-based access to help protect data and streamline communication across multiple users, departments and regions

For more information, visit: [www.lsquared.com](http://www.lsquared.com)

About L Squared Digital Signage: Built on cutting edge IoT technology, L Squared Digital Signage, provides end to end communication solutions for corporate and retail businesses. Our cloud content management platform is designed to enhance and improve employee and customer engagement. The L Squared Hub platform is enterprise-ready with reliable security standards and scalable infrastructure, delivering dynamic content seamlessly across connected locations. Serving enterprise customers across global locations, L Squared, is a trusted brand in corporate and retail communications.

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