

# Nonprofit HR Expands Operational Capacity to Meet Social Sector Talent Management Needs

*Nonprofit HR to Increase Service Delivery to Nonprofits to Scale Mission Impact*

WASHINGTON, DC, UNITED STATES, November 30, 2020 /

EINPresswire.com/ -- [Nonprofit HR](#) recently announced the appointment of key leaders who will shape the firm's operational infrastructure as it expands service delivery to meet increased demand for social sector thought-partnering. The expansion is based on the evolving talent attraction, retooling, development and retention needs for nonprofits; these needs stem from the impacts of the novel coronavirus, civil and social unrest and a polarized political climate on the sector's workforce and culture. Specifically, the firm has hired Staffing, Talent Delivery, and Workforce Management expert, Terry Perenich, as its new Vice President of Client Services effective December 1, 2020. Terry will focus on expanding Nonprofit HR's work with nonprofits and play a critical role in leading its infrastructure for service delivery. Ultimately, Perenich's new role will help Nonprofit HR's clients build the [talent management capacity](#) needed to better meet their missions. Terry comes to Nonprofit HR having worked with several leading brands, including Deloitte LLP, Kforce Global Solutions, Inc. and Accenture. This new role was created in direct response to the increasingly more complex demands of the nation's growing social sector.



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*Lisa Brown Alexander,  
President & CEO, Nonprofit  
HR.*

Nonprofit HR's Vice President and Managing Partner, and former head of Business Development, Patty Hampton, has also been tapped to lead a new initiative focused on the unique needs of social enterprises which will launch early 2021. Sidney Abrams, long-time champion of the firm's

human resources consulting practice, will now head its business development function to maintain visibility in and expand to new markets where social impact organizations are rapidly growing to meet rapidly expanding societal needs.

The logo for NonprofitHR features the word "Nonprofit" in a green, lowercase, sans-serif font, followed by "HR" in a bold, uppercase, green sans-serif font. The entire logo is contained within a light gray rectangular box.

“Nonprofits require an unprecedented level of talent management support in this era. The understanding of the importance of talent to organizational sustainability confirms that nonprofit leaders are committed to their missions and are serious about responsibly investing in their people. Nonprofit HR has been on an aggressive growth trajectory for the past 10 years. We continually align our growth strategy with developments in the sector and the nation, which means that organizations can continue to count on us as trusted advisors,” said Lisa Brown Alexander, President & CEO, Nonprofit HR.

Nonprofit HR has streamlined its operations in a new initiative dubbed “Agility.” This effort intentionally repositions its client services with an expanded and dynamic leadership team: Strategy and Advisory services, now led by long-time HR strategist, consultant and Managing Director, Lori Kipnis; HR Outsourcing, the firm’s largest practice, led by Heather de la Riva; Search, spearheaded by professional search expert and Managing Director, Myra Briggs; Diversity, Equity and Inclusion (DEI), the firm’s fastest-growing practice, led by well-known DEI thought partner and Managing Director, Emily Holthaus; and Total Rewards, led by compensation, benefits and wellness expert and Managing Director, Lisa McKeown.

Press seeking interviews may email Managing Director for Client Marketing and Strategic Communication, Atokatha Ashmond Brew, at [abrew@nonprofithr.com](mailto:abrew@nonprofithr.com).

#### About Nonprofit HR

Nonprofit HR is the country’s leading and oldest firm focused exclusively on the talent management needs of social impact organizations. Since 2000, our staff of credentialed experts have advanced the impact of some of the world’s most influential brands in the sector. We focus our efforts on project-based human resources consulting, HR outsourcing, talent acquisition, executive search, knowledge, and research, all with the objective of strengthening the people management capacity of the workforce. This year, we are celebrating 20 years as a talent management capacity-building firm dedicated to the success of our clients.

#### Excerpt of Nonprofit HR’s DEI Statement

It is a high priority for us to foster and maintain an environment where diversity and inclusion are valued and realized to the benefit of you and the clients that we serve. We believe strongly in treating everyone fairly and value the full diversity of our colleagues, clients, partners and

vendors. Inclusion is how we live our commitment to fairness and diversity. It shapes how we honor the perspectives, abilities and identities of our colleagues; how we listen to, engage and respond to our clients; and how we connect to and appreciate each other and those we serve. See Nonprofit HR's full diversity statement.

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