

COVID-19 Testing for African Americans in Montgomery County over the Holidays

AAHP-EC Partners with Celebrities, Organizations, and Churches

ROCKVILLE, MARYLAND, UNITED STATES, December 1, 2020 /EINPresswire.com/ -- (Rockville, MD) –The African American Health Program Executive Committee's (AAHP-EC) Targeted COVID-19 Response program has partnered with influencers and celebrities like NFL sportscaster James Brown of CBS Sports, local radio and television personality Guy Lambert, and R&B recording artist Raheem DeVaughn in order to reach its goal of testing 15,000 Black residents in Montgomery County, MD.

"It is the holiday season, and there is strong evidence to suggest that family and group gathering will continue to spike cases of COVID-19, so it is most important that people get tested to know their status to curtail the spread of the disease," said Beatrice Miller, Co-Chair AAHP-EC.

The AAHP-EC is pursuing specific ZIP codes in Montgomery County that have a higher population of African Americans/Blacks and decided on choosing churches, other places of worship, and residential complexes to set up free coronavirus testing sites. The self-administered tests are conducted in a drive-thru fashion, with results provided by the County's COVID-19 lab. Also, wraparound services, mental counseling, a domestic violence hotline, and access to a network of Black physicians are available.

Additionally, every resident tested will receive guidelines and items designed to reduce the spread of COVID as recommended by the Centers for Disease Control and Prevention.

The awareness campaign titled, "Don't Stress, Take the Test" can be seen and heard on buses, radio, social media, local news stations, and includes public service announcements from James Brown, Guy Lambert, Raheem DeVaughn to engage and encourage African Americans to get



COVID-19 Testing Available Here
Peoples Community Baptist Church
Building Black Health Day

Saturday, 12.05.20
10 am – 4 pm
31 Norwood Rd
Silver Spring, MD 20905

AAHPCovid.com

COVID-19 Testing Location in Silver Spring, MD on December 5, 2020

The poster features a blue background with a white lab coat-clad woman pointing upwards. Above her is a graphic of a COVID-19 test kit. To the right is a photo of the Peoples Community Baptist Church. At the bottom are logos for the African American Health Program, Fathers, Montgomery County, and The National Center for Children, Youth, & Families.

tested. Also included is an [informational video](#) by Fit Fathers, an AAHP-EC community partner, to promote the initiative and ease anxiety around the COVID-19 test.

"Dating back to the Tuskegee Study, Black Americans have consistently expressed distrust in the medical field said," Kimatni Rawlins, Fit Fathers Founder. "However, this skepticism can lead to misinformation and apprehension of medical services in the community. The AAHP-EP campaign is vital because it meets our people where we are and allows residents to receive health guidance from professionals who look like us and talk like us."

For detailed information regarding the free testing locations and resources, please visit AAHPCovid.com.

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The AAHP Executive Committee helps to ensure that the mission of African American Health Program (AAHP) is carried out; serves in an advisory capacity for the County's Department of Health and Human Services; monitors the health status data for African Americans/Blacks in the county; and advocates for both resources and policy.

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*Kimatni Rawlins, Fit Fathers
Founder*

Contact:

Beatrice Miller, Co-Chair AAHP EC
Jacquelyn Williams, Co-Chair AAHP EC
Pat Grant, Immediate Past Chair, AAHP-EC
(240) 777-1833

Mike Tucker
The Fit Fathers Foundation
+1 202-487-6453
[email us here](#)
Visit us on social media:
[Facebook](#)



The poster is divided into two main sections. The top section has a teal background and features an illustration of a man in a white lab coat holding a large COVID-19 test kit. To the right, the text reads: "COVID-19 Testing Available Here Alpha Phi Alpha Fraternity Pan-Hellenic Council Day". The bottom section has a light blue background and features an illustration of a woman in a white lab coat pointing upwards. To the right, the text reads: "Saturday, 12.12.20 10 am – 4 pm 811 East Randolph Road Silver Spring, MD 20904 AAHPCovid.com". At the bottom of the poster, there are several logos: African American Health Program, Fit Fathers, the University of Maryland seal, and the National Center for Children, Families, and Communities seal.

COVID-19 Testing
Available Here
Alpha Phi Alpha Fraternity
Pan-Hellenic Council Day

Saturday, 12.12.20
10 am – 4 pm
811 East Randolph Road
Silver Spring, MD 20904

AAHPCovid.com

COVID-19 Testing Location in Silver Spring, MD on December 12, 2020



Fox 5 News local radio and television personality Guy Lambert

This press release can be viewed online at: <https://www.einpresswire.com/article/531785021>

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