

# rfxcel Responds to Unprecedented Cold Chain Requirements and Logistics Challenges as COVID-19 Vaccine Distribution Nears

*rfxcel, the global leader in digital supply chain traceability solutions, responds to cold chain and logistics challenges as COVID-19 vaccine distribution nears*

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-- rfxcel, the global leader in digital supply chain traceability solutions, continues to address cold chain and logistical challenges it anticipates will arise from the first widespread distribution of COVID-19 vaccines. The company has been preparing for a "vaccine surge" since the pandemic began to ensure it can respond to customer and industry needs when distribution begins to exert pressure on supply chains.



"The pandemic has revealed shortcomings in every supply chain, and we've seen increased competition for resources," said rfxcel CEO and Co-Founder Glenn Abood. "We've worked with our global customers in pharma/life sciences, food and beverage, consumer goods, and government to keep their operations responsive and nimble. Now, we're prepared to address additional stresses distribution of COVID-19 vaccines could create as the call for 'all hands on deck' commences and already scarce resources are redirected for the effort."

rfxcel has provided traceability solutions since 2003. Its rfxcel [Traceability System](#) comprises discrete solutions that work in concert to harmonize, optimize, automate, and monitor supply chain operations, including serialization, compliance, environmental monitoring, raw materials traceability, and data analytics.

The company's [Integrated Monitoring](#) (rIM) solution uses Internet of Things (IoT) technology to monitor the environmental condition of products in real time as they move through supply chains on land, sea, and air. rIM communicates with small IoT-enabled devices embedded with products and sends updates and alerts about more than a dozen environmental conditions, such as temperature, location, humidity, light, and shock. It can alert users about route

diversions and ensure logistics providers remain in compliance with delivery agreements.

rfxcel has also developed [Accurate Immunization Management](#) (AIM), an automated, cloud-based solution that tracks the dispensing of vaccines. It seamlessly integrates with critical healthcare applications such as Electronic Health Records (EHRs) and Immunization Information Systems (IIS). It empowers healthcare practitioners to view patients' immunization records in real time, manage accurate administering, monitor inventory, and safely dispense the right vaccines to the right patient at the right time. Because it is automated, users can be up and running with virtually no training, ensuring quick implementation in mission-critical locations.

"We want to provide foolproof traceability," Abood said. "Today, it's more important than ever to be able to question, examine, and control every part of the supply chain, which is what our rfxcel Traceability System platform provides with solutions such as rIM and AIM."

For more information about rfxcel's Traceability System, rIM, AIM, and other solutions, contact Herb Wong, vice president of marketing and strategic initiatives.

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