

Industrial Control of Zeeland, Michigan, USA, Is a New Partner of Kassow Robots

ZEELAND, MICHIGAN, UNITED STATES, December 1, 2020 /EINPresswire.com/ -- With over 20 years of experience in factory automation and integration the automation specialist Industrial Control from Michigan is on board as a new partner of Kassow Robots in the US. "The Zeeland based company is a minority owned provider of factory automation solutions, products and training – and a perfect fit, when it comes to intelligent robotic solutions", Dieter Pletscher, Sales Manager at Kassow Robots, points out. "To ensure success, Mark Ermatinger and his team utilize the combined expertise of engineers, factory support and partners like us. Industrial Control is



also the largest supplier of IAI pre-engineered robotics in Michigan."

Kassow Robots develops and produces 7-axis lightweight robots providing unique efficiency in automation. The product portfolio comprises five 7-axis cobots with a payload of up to 18

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kilogramms, reaches of up to 1.80 meter – combined with weights of the cobots of only up to 38 kilogramms. The cobots from Kassow Robots all have three ports, including a data/Ethernet connection to enable easy working.

"Our business has grown organically due to our dedication to provide the best service to our customers, create a measurable return on their investments, and always supplying the highest quality products. Our advanced automation technology expertise can quickly reduce the total manufacturing cost and assure total system compatibility", Mark Ermatinger, CEO Industrial Control, says "Adding Kassow Robots` terrific lightweight cobots to our portfolio, offers terrific opportunities to our end customers in the industry." The 7-axis cobots developed by the Copenhagen engineer Kristian Kassow, a true robotics specialist, were made specifically for industry use. "Both larger and small and medium sized companies (SME) will benefit of this special package of payload, reach and speed – and of course from the fact, that these cobots from Kassow Robots are easy to use.

About Industrial Control:

Industrial Control was started by John and Doris Ermatinger in the 1970's out of their basement. Now some

40+ years and two new buildings later, they sell over 5.5 million dollars in automation components and

solutions annually in the state of Michigan. Sons Karl and Mark Ermatinger took ownership of the business

in 2006 and have been running operations ever since.

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