

Insect Repellent Market to Reach \$ 9,615.7 Million, globally, by 2026

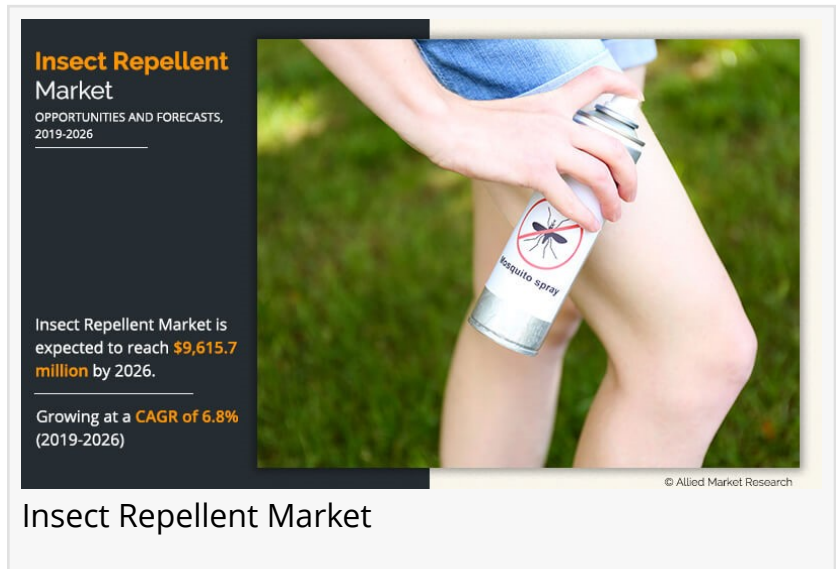
Insect repellent market is expected to generate \$ 9,615.7 million by 2026, growing at a CAGR of 6.8% from 2019 to 2026

PORTLAND, OR, UNITED STATES, December 2, 2020 /EINPresswire.com/

-- "[Insect Repellent Market](#) by Insect Type and Product Type: Global Opportunity Analysis and Industry Forecast, 2019-2026," the global insect repellent market is expected to generate \$ 9,615.7 million by 2026, growing at a CAGR of 6.8% from 2019

to 2026. In 2018, the vaporizer segment led the insect repellent market, followed by the spray segment. Growth in this segment is supplemented by increase in awareness of insect-borne diseases such as malaria, zika, Lyme disease, dengue, bubonic plague, river blindness, and west Nile fever.

In recent years the demand for mosquito repellents has increased due to rising incidences of mosquito borne diseases, such as zika virus, malaria, dengue, west Nile fever, and others in countries such as Europe, Asia, and North America. The impact of mosquito borne diseases is expected to increase in the coming years, owing to increasing population of mosquitoes and transmission of virus from pregnant ladies to their children. Various key market players coupled with NGOs and local governments have participated to improve the level of awareness among people residing in urban and rural areas against different insect borne diseases. This is expected to drive the insect repellent market growth globally. The global temperature of the earth has continued to rise since past few years and is expected to increase more in the coming years, high temperature provides optimum conditions to the mosquitoes to breed and increases their level of activeness. Thus, impact of the rise in global warming would directly impact the growth of mosquito population which would ultimately lead to an increase in the penetration of products designed to repel them. The key market players have consistently engaged themselves into implementing effective marketing strategies aimed toward the promotion of various mosquito repellents. Companies have regularly involved themselves into spreading awareness amongst



the people through various awareness campaigns and free sample distribution. A few companies such as Godrej targeted mothers to promote their sales for 'Good Knight' brand through advertising and creating a sense of fear in their minds related to their children getting infected with mosquito borne diseases. This has resulted into an increased sale of various products across the world to prevent diseases. The impact of these innovative marketing strategies are expected to continue to propel the demand for mosquito repellents in future.

Get detailed COVID-19 impact analysis on the Insect Repellent Market @ <https://www.alliedmarketresearch.com/request-for-customization/5595?reqfor=covid>

The global insect repellent market is classified on the basis of insect type into mosquito, bugs, fly repellent, and others. The mosquito segment dominated the market with the largest share in 2018 and is expected to exhibit significant growth during the insect repellent market forecast period. The rise in incidence of mosquito-borne diseases and global warming, which facilitates breeding of mosquitoes, are the prime factors that are expected to drive the market during forecast period. Other factors that drive the market are rising health awareness, government initiatives for mosquito control, and affordable cost of repellents. However, presence of toxic chemicals, such as DEET, in various mosquito repellent products cause ill effects on health, which are likely to restrain the growth of this market. Huge opportunities prevail for the global repellent market owing to the rise in demand for plant-based repellents and increasing penetration in untapped markets in rural regions.

Download Sample Copy Of Report@ <https://www.alliedmarketresearch.com/request-sample/5595>

Key Findings of the Insect Repellent Market :

Based on insect type, the mosquito segment was the highest contributor to the global insect repellent market demand in 2018 and is projected to grow at a CAGR of 6.3%.

Based on product type, the vaporizer insect repellent market size is expected to grow at the highest CAGR of 7.0% from 2019 to 2026.

Based on region, Asia-Pacific insect repellent market size is projected to grow at a CAGR of 8.8% from 2019 to 2026.

China held the largest market insect repellent market share of 42.4% in 2018 and is expected to grow at a CAGR of 8.6% from 2019 to 2026.

Based on product type, the spray segment is expected to grow at a CAGR of 7.5% from 2019 to 2026.

In terms of value, Asia-Pacific and LAMEA collectively contributed a 59.5% share to the global insect repellent market in 2018. The key players of the insect repellent industry profiled in this report include Reckitt Benckiser Group, The Godrej Company, Dabur International, Johnson and Johnson, Spectrum Brands, Jyothi Labs, Swayer Ltd., Himalaya Herbals, Enesis Group, and Quantum Health.

Send Me Enquire HHere@ <https://www.alliedmarketresearch.com/purchase-enquiry/5595>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Tushar Rajput
Allied Analytics LLP
+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/531900217>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.