

Over-the-Air (OTA) Testing Market Share Growing at 9.4% CAGR - Latest Trends and Future Estimations

The consumer electronics segment accounted for more than one-fourth of the total market revenue in 2017.

PUNE, MAHARASHTRA, INDIA, December 3, 2020 /EINPresswire.com/ -- Increase in penetration of IoT & smart devices, and high-end development of smart cities fuel the growth of the global over-the-air (OTA) testing market. On the other hand, testing over extreme conditions and large size as well as high cost of testing devices hamper the growth to some extent. Nevertheless, roll out of 5G is expected to create lucrative opportunities for the key players in the industry.



Over-the-Air (OTA) Testing Market

According to the report published by Allied Market Research, the global over-the-air (OTA) testing market was estimated at \$1.51 billion in 2017 and is expected to hit at \$3.09 billion by 2025, registering a CAGR of 9.4% from 2018 to 2025. The report offers a detailed analysis of top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive scenario, and changing market trends.

Download Sample Report: <https://www.alliedmarketresearch.com/request-sample/4712>

The consumer electronics segment to lead the trail through 2018–2025-

Based on industry vertical, the consumer electronics segment contributed to more than one-fourth of the total market revenue in 2017 and is expected to rule the roost till 2025. The segment is also expected to grow at the fastest CAGR of 10.3% during the estimated period.

The mobile payment system to retain its top status during the study period-

Based on application, the mobile payment system accounted for nearly one-third of the total market share and is projected to maintain its dominance during the study period. Simultaneously, the home automation segment would cite the fastest CAGR of 11.6% throughout 2018–2025.

Access Full Report: <https://www.alliedmarketresearch.com/over-the-air-OTA-testing-market>

North America to dominate till 2025-

Based on geography, North America generated the highest share, contributing to more than two-fifths of the total revenue. On the other hand, the Asia-Pacific region is anticipated to garner the fastest CAGR of 11.7% during the forecast period.

Enquire For Discount: <https://www.alliedmarketresearch.com/purchase-enquiry/4712>

Leading market players-

The key market players analyzed in the global over-the-air (OTA) testing market report include UL LLC, Anritsu, Microwave Vision Group (MVG), CetecomIntertek, Bureau Veritas, SGS, Rohde & Schwarz, Keysight Technologies, and Eurofins Scientific. These market players have adopted several strategies including partnership, expansion, collaboration, joint ventures, and others to strengthen their hold in the industry.

Related Reports:

[Ultrasound Testing Equipment Market](#)

[Radio Access Network Market](#)

[Defense Tactical Radio Market](#)

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by

us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa

5933 NE Win Sivers Drive

#205, Portland, OR 97220

United States

USA/Canada (Toll Free):

-800-792-5285, 1-503-894-6022, 1-503-446-1141

UK: +44-845-528-1300

Hong Kong: +852-301-84916

India (Pune): +91-20-66346060

Fax: +1(855)550-5975

help@alliedmarketresearch.com

Web: <https://www.alliedmarketresearch.com>

David Correa

Allied Analytics LLP

+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/532006604>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.