

## Artificial Intelligence as a Service Market 2020 | Real Time Analysis, Growth Opportunities & Forecast By 2027, Report

Artificial intelligence as a service (AlaaS) involves outsourcing of artificial intelligence (Al).

PORTLAND, OREGON, UNITED STATES, December 3, 2020 /EINPresswire.com/ -- The global artificial intelligence as a service market (AlaaS) accounted for \$2,397.2 million in 2017, and is expected to reach \$77,047.7 million by 2025, growing at a CAGR of 56.7% from 2018 to 2025. In 2017, North America dominated the global market, in terms of revenue, accounting for about 47.0%



share of the global market, followed by Asia-Pacific.

Artificial intelligence as a service (AlaaS) involves outsourcing of artificial intelligence (Al). Most of the manufacturers and industry professionals partner with firms that can provide a full suite of services to support a large-scale Al solution. Public cloud providers reveal APIs and services that can be used up without creating conventional machine learning models. These services take benefit of the underlying infrastructure owned by cloud vendors. The market for artificial intelligence as a service is primarily driven by the increased adoption of cloud services in end-user industries. However, lack of skilled workforce is expected to hinder the market growth.

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The machine learning segment secured the highest share of about 42.0% in the artificial intelligence market in 2017 and is expected to grow at a CAGR of 55.9% during the forecast period. The large enterprises segment is the highest contributor in the growth of the AlaaS market. This segment secured 66.0% share in the market and is projected to grow at a CAGR of 57.0% during the forecast period. In terms of industry vertical, the IT & telecom segment is expected to contribute the highest market share in the coming years, as various new startups

have been investing in artificial intelligence solutions. Moreover, the rapid urbanization, technological advancement and increase in demand for cloud applications fuel the demand for AlaaS in the developing economies.

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Asia pacific is expected to witness the highest growth in artificial intelligence as a service market during forecast period, owing to presence of the key artificial intelligence companies in the region.

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Key Findings of the Artificial Intelligence as a Service Market:

In 2017, the IT & telecom segment dominated the global artificial intelligence as a service market, in terms of revenue, and is projected to grow at a CAGR of 57.4% during the forecast period.

The machine learning segment is projected to grow at a CAGR of 55.9% during the forecast period.

North America is projected to be one of the fastest growing region in the artificial intelligence as a service market and is expected to witness high growth rate.

The major players, such as Amazon, Microsoft Corporation, Alphabet Inc. (Google Inc.), IBM Corporation, Apple Inc., Intel, Inc., SAP SE, Salesforce, Inc., Fair Isaac Corporation, and CognitiveScale, Inc., focus on developing new products. These companies have expanded their business by collaborating with other small vendors.

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David Correa Allied Analytics LLP +1 800-792-5285 email us here Visit us on social media: Facebook Twitter LinkedIn

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